



Fusionbox Creates Online Video Q&A Tool

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Fusionbox, a Denver web design and development company, has created a revolutionary video question and answer tool

PR9.NET March 09, 2007 - Denver, CO – Fusionbox, a Denver web design and development company has launched a revolutionary video question and answer tool called Jabbits.

The online tool allows users to upload questions in the form of video that they record with their webcams. Users can then upload answers to the questions of others. The Flash tool connects directly to the user's webcam in order to record and upload video content. Users can rate, email and even embed the tool on their blog, MySpace page, or website.

"The online question and answer space has really gotten popular in the last year," said Alexander Groth, President of Fusionbox. "Yahoo, LinkedIn, and MSN all have Q&A features but none of them use a video component." The site was developed by Fusionbox using Flash and open source technologies (PHP, MySQL). The Flash tool uploads converts, encodes and optimizes a variety of different video file formats.

Jabbits not only serves as a unique tool for users, but it is a highly effective tool for market researchers. Jabbits allows market researchers to connect with their target audience in various locations without leaving their offices. Jabbits is also more cost effective and provides faster results than traditional focus groups.

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About Fusionbox

Fusionbox is a Denver web design and development company. Fusionbox provides custom web-based software development, user interface design, internet marketing, e-commerce solutions, and content management tools.

Phone: 720-956-1083
Website: <http://www.fusionbox.com>
E-Mail: ivyhastings@hotmail.com
Address: 2207 Larimer Street
Denver, CO 80205