



Focus records 45% growth in 2006

Oak Company, March 06, 2007

URL: <http://www.pr9.net/comp/software/5220march.html>

The leading software development company has grown at over 300% since its Dubai operations began in 2002 and has won several prestigious clients such as Boeing, Commercial Bank International and Gulf Craft to name a few.

PR9.NET March 06, 2007 - Dubai, United Arab Emirates: Focus Softnet, the leading software development company with more than 18 offices across 10 countries, has announced a resounding growth of 45% during fiscal year 2006 over the previous year. At the recently held Annual General Meeting, the company spokesman, Ali Hyder, declared that the company had seen growth of over 300% since Focus Softnet began its Dubai operations in 2002. Focus also announced ESOPs (Employee stock ownership plans) for its employees.

"Focus Softnet has seen exceptional growth across markets in the Middle East region with the growth rate being significantly higher in UAE, Saudi Arabia and Kuwait. We thank our customers for our success and for their continued support and confidence in Focus' products. Our success has been made possible by our hard-working team and we felt it was important to reward them by making them partners in the business in the form employee stock options," says Mr. Ali Hyder, CEO of Focus Softnet.

The company's commitment to extending the borders of interaction between vendors and customers and its involvement in providing only the best for its customers has ensured that Focus Softnet's client list is constantly growing with some of the biggest brand names turning into satisfied customers. Recent successes of the company include prestigious names like Boeing, Air Arabia, Commercial Bank International, Gulf Craft to name a few.

"Focus Softnet has grown over the years to become a true corporate identity. Our commitment to offering our customers the very best as well as our involvement in developing the Middle East market has ensured our steady growth in the region. It is our endeavour to keep creating innovative software solutions for our customers and offer them even better service and support this year," added Mr. Hyder.

Focus develops ERP/CRM application for solutions for mid-market segment. Focus RT the feature rich ERP from Focus Softnet covers Financials, Inventory & Warehousing, Sales & Distribution, Human Resources, Fixed Assets, Production Planning. Focus6 is the mid-market accounting solution with over 1500 customers in UAE and over 2500 customers in the Middle East. Apart from ERP solutions for businesses, Focus also caters to educational segment with its Academic Records Management System (ARMS) that covers entire administration modules for academic institutes. Focus Softnet has to its credit its recently launched Focus Reach targeted at Small businesses.

Part of the process of keeping up with demanding standards is the ability to derive customer feedback and satisfy their needs constantly with regular updates. Focus Softnet has been able to achieve this efficiently with regular upgrades of Focus RT. Focus continues to gain success in the markets of Middle East and India and its opportune location gives the right background and provisions for fuelling further growth and achievement in its field.

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About Focus Softnet

Focus Softnet, which commenced operations in 1992, has a strong global presence with offices that deliver a comprehensive range of products and services. With its International Headquarter in Dubai Internet City and with offices across the G.C.C, Focus has a well established infrastructure and an excellent management team. The solutions developed by Focus Softnet are business driven technologies that have been developed in constant consultation with functional and management experts from the industry. Their wide range of products and the modules within them - help seamlessly integrate a wide range of customer requirements. These solutions minimize information bottlenecks and Focus Softnet is always at the clients' service to customise them in keeping with the organisations overall vision and strategy. Major markets of Focus are India, Middle East and Far East.

About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

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