



Jataayu launches jB5 Truly Mobile Browser community site

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PR9.NET March 06, 2007 - Bangalore – Jataayu Software announced today the launch of a community site aimed at taking mobile browsing to the next level. The community site (www.jataayu.net) is Jataayu's attempt to bring together folks with an abiding interest in mobile browsing. Jataayu's endeavour is to make the vision of ubiquitous mobile web access a reality - by enabling its Truly Mobile browser -jB5 with ART® technology - on the widest range of feature phones.

The site offers beta versions of Symbian and Windows Mobile SP implementations of jB5 - encouraging anyone and everyone to try out and use jB5 on their phones! It provides a forum for avidly discussing the Mobile Web, browsing and where it's headed, the latest advances, what they would like from jB5 and for sharing comments, feedback and suggestions on actual user experience with jB5.

"The Mobile Web is evolving and from being limited to specially prepared content for mobile devices is going wherever information and services can be found on the Web. jB5 connects people to the Web in a seamless manner, preserving familiar access to operator content while opening up the entire Web for them", said Arun Tanksali, CTO at Jataayu Software. "We have always believed in the power of the Mobile Web to make a difference to people's lives and we have created the jB5 community site to help the people in turn make a difference to the Mobile Web, in the way we can together help it evolve."

The jB5 product is licensed to several key customers and is being pre-integrated on leading Mobile Application Frameworks. It is Jataayu's award-winning Truly mobile browser with Adaptive Rendering Technology - ART®, which provides the most usable adaptation of web pages for mobile phones. ART® provides the flexibility to select the rendering mechanism best suited for the variety of device capabilities in use today and provides for a continuous enhancement of adaptation algorithms.

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About Jataayu Software

Jataayu Software is a leading provider mobile messaging, browsing, synchronisation and provisioning products and solutions. Its range of products includes the award winning browser – jB5 with ART®. Along with this dual-mode HTML/WAP Browser, Jataayu offers a complete suite of applications which include MMS, eMail, IMPS and SyncML Clients to help ODMs, OEMs and handset manufacturers design and build feature rich differentiated handsets quickly. Jataayu's products are available on more than 12 platforms with over 30 million handset products licensed worldwide. Jataayu is a member of OMA, W3C and a founder sponsor of The Mobile Web Initiative.

Jataayu also offers a complimentary suite of products to help operators launch high-performance, robust mobile VAS services. Deployed at over 50 operator locations, these products include WAP Gateways, MMSC, Instant Messaging and Presence Servers and are serving a base of over 100 million subscribers

Website: <http://www.jataayusoft.com>