



# Voices.com and Voice123: The Verdict is In, Pro Voice Actors Unite

Voices.com, March 02, 2007

URL: <http://www.pr9.net/comp/internet/5206march.html>

*In a recent poll involving over 10,000 voice actors, 100% of respondents said that they prefer Voices.com over voice123 as their voice marketplace.*

PR9.NET March 02, 2007 - Toronto, Canada - Voices.com, the voice marketplace, issued a newsletter asking their member base which voice over marketplace service they preferred and how they think the two (Voices.com and voice123) are different from each other. The responses were incredible, with voice actors from around the globe unanimously identifying Voices.com as their voice marketplace of choice.

Key points of agreement were that Voices.com focuses on promoting professional voice over talents, provides an abundance of value added services for both clients and voice actors, higher quality job opportunities, and first class customer service.

Obvious differentiators that set Voices.com apart from other sites, including voice123, consist of strong industry knowledge, the successful implementation of multimedia, use of new media, effective communication with customers. Voices.com invests in the marketing of voice talents and voice actors who belong to the Voices.com web service.

Voices.com CEO, David Ciccarella says, "Reading and hearing what our customers have to say is very humbling and has given us even more inspiration to fuel this industry with the passion of Voices.com. When our team arrives in Las Vegas for the VOICE Conference later this month, we'll bring this contagious vigor with us. We're very honoured and grateful for the recognition and feedback we've received from our customers."

Those interested in learning more can read a blog post at VOX Daily, the voice industry blog, dedicated to this precise topic. The post has been acknowledged as a turning point for the voice marketplace as well as the best source of candid and enlightening reviews from a broad spectrum of the industry's talent.

A competitive analysis is also available for download at VOX Daily. To learn more about the differences between Voices.com and voice123, click here:

[http://blogs.voices.com/voxdaily/2007/03/voicescom\\_vs\\_voice123.html](http://blogs.voices.com/voxdaily/2007/03/voicescom_vs_voice123.html)

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## About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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