



# Logic celebrates Consumer Appreciation Day to honor consumers.

LOGIC -Jeddah, February 26, 2007

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*Logic gave away perks to valued regular customers in view of its celebration of Consumer Appreciation Day.*

PR9.NET February 26, 2007 - Saudi Arabia/ Jeddah - Logic a company based in Jeddah, Saudi Arabia celebrated Consumer Appreciation Day last February 24th, a unique occasion in honor of the customers who have been continuously supporting Logic and all its brands. Various perks were given to randomly selected costumers who used Logic services on the said day. To mention some, Pearls Café and Black Rose Lounge surprised their guests with free meals, Yalla Utlob waived delivery service charges and Wonder Burger Super Meals gave away free burger meals and delivery charges. The lucky recipients were very pleased to receive such rewards and have expressed their admiration in Logic's effort to reach out to their consumers.

This project was initiated by Logic's creator and Managing Director, Said Aghil Baaghil, "We wanted to show our customers how much we value them and how much we appreciate their endless support to our brands back from the day we started. We could have never made it this big without them. That is why at Logic, we are doing whatever we can to give the customers the best service they deserve. ", stated Said.

Logic's consumer database has grown significantly from the past months and is expected to grow even bigger with the forthcoming launching of new projects in the food and delivery industry.

Because of the success of the said event, Logic have officially declared February 24th as Consumer Appreciation Day and will continue to celebrate this day yearly as their way of saying "Thank You" to their supporters and for making Logic part of their daily lives.

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## About LOGIC -Jeddah

LOGIC is a contemporary marketing company based in Jeddah, Kingdom of Saudi Arabia concentrating in the food and leisure industries. It was created by its Managing Director, Said Aghil Baaghil.

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