



# Mobile Bridges receives Runner-up Award 2006

Mobile Bridges, February 23, 2007

URL: <http://www.pr9.net/business/telecom/5163february.html>

*Mobile Bridges proudly announces that it has won the Runner-Up Award 2006. This award is given out yearly by the local West-Friesland business community as an encouragement to the most eager, best performing member. The focus is on new companies in this particular area of Noord-Holland.*

PR9.NET February 23, 2007 - Hoorn NH, The Netherlands - The jury's justification report put much emphasis on four qualifications that fully applied to Mobile Bridges. All jury members agreed that Mobile Bridges definitely showed grit, courage, elasticity, perseverance and conviction, which are essential characteristics for the long-term success of any company.

Mobile Bridges is a fast-growing mobile tech company, specialized in SMS chat, interactive TV, content distribution, SMS gateway and payment solutions. Founded in 2002, Mobile Bridges is a privately held firm with offices in the Netherlands and Peru. Mobile Bridges currently employs 33 specialists.

It all started in an attic. This is where Alexander Reus founded Mobile Bridges years ago with the help of his business partners Sjaak Kallemein and Maarten Hoogland. They turned this seclusive attic into a shining, healthy company with bright future prospects.

"Our development has been spectacular, from the start-up to the present. Nevertheless, we have managed a step-by step, controlled expansion of our activities. But there is more to come. We are constantly adding promising new dimensions to the mobile phone as an instrument of communication, with considerable success. Indeed, we consider this Runner-up Award an encouragement and a confirmation of our business policy. We are very honoured," says Alexander Reus, CEO of Mobile Bridges.

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## About Mobile Bridges

Mobile Bridges is a fast growing mobile tech company specialized in mobile chat, media interaction, content distribution, gateway and payment solutions.

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