



Alta Mesa Group announces launch of new website

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Launch of new company and new corporate website an exciting time for Dallas-based HR services firm

PR9.NET February 22, 2007 - DALLAS, Texas – Alta Mesa Group, a leading provider of executive coaching, assessment, talent management and career management services, announced today the launch of a new corporate website.

The launch of the new website is aimed at giving the Alta Mesa Group firm a clean, professional look that fits with their industry. The website is in alignment with their "simple, to the point" corporate identity that unites the firm's founding partners as one corporate entity.

The new Alta Mesa Group website was created to give the HR services firm an online presence for regional prospects. The website is loaded with optimized keywords that will help drive website traffic and achieve greater presence.

Ed Rankin, Managing Director, Business Development, is ecstatic about the launch of the new website. "The website is a valuable asset for those that are actively searching for executive coaching solutions in Dallas/Fort Worth," Ed said. "It is a simple, to the point medium for others to find out what we do." Alta Mesa Group's goal with the website is to capture those regional prospects actively searching for executive coaching, assessments, talent and career management services.

"I'm finding a great response from clients who have viewed our website and are interested in our other projects," Rankin said. "Most who have been on the website have emailed or called and noted how much they've learned about the firm, our work and how impressed they are. The website really is a great communication medium those that need executive coaching, assessment, talent management and career management services in Texas."

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About Alta Mesa Group

Alta Mesa Group is a leading provider of executive coaching, assessment, talent management and career management services. We are committed to providing results that drive the performance of leaders, teams and organizations utilizing the best people, processes and technology.

Phone: 214.292.4143
Website: <http://www.altamesagroup.com>
E-Mail: erankin@altamesagroup.com