



New Internet Marketing Revolution Eliminates The 3 Biggest Obstacles To Home Based Business Success

Chad Hershey, February 21, 2007

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Finally, an automated online marketing system which eliminates the three biggest deterrents to success faced by new and experienced home based business entrepreneurs alike; allowing GAP to offer one of the World's first 'Hands Free' home based businesses. Sound too good to be true? We'll let you decide for yourself.

PR9.NET February 21, 2007 - Chicago, IL – The Launch of Global Abundance Program (GAP), a Division of Universal Software Consulting, has taken the Internet marketing arena by storm. The GAP opportunity was recently launched with a simple and very powerful purpose, to attempt to totally eliminate any chance of failure for those involved.

In short, GAP is a comprehensive lead generation, marketing, product presentation and closing system designed to empower its members to achieve financial success. The company's co-founders Mike Churchill & Tod Bell have extensive experience with online business opportunities. And while Mike and Tod knew they had the skills necessary to succeed, they also knew that the vast majority of others did not.

Most importantly, through working with many such individuals, Mike and Tod were able to isolate the 3 most important elements causing home business failure:

1. Lack of sufficient, qualified prospects;
2. Inability to deliver professional, effective product and opportunity presentations;
3. Closing the sale.

First, through Corporate Managed Marketing, the Global Abundance Program system finds thousands of real-time, quality prospects who are looking specifically for lucrative home based businesses. Individual prospects are then instantly re-directed to GAP members' business web sites via GAP's proprietary software. This provides GAP members large quantities of quality prospects to review their products and opportunities, thus eliminating the first cause of failure.

Next, the Global Abundance Program web site becomes a product and opportunity information portal for both the member's primary business and the GAP business itself. Serious prospects are provided professional, comprehensive multimedia presentations designed to describe exhaustively the products and income opportunity. In addition, third party testimonials provide credibility and FAQs answer specific, common questions. Prospects are provided all the information necessary to make an informed business decision. The net result is a system that delivers professional, effective product and opportunity presentations effortlessly.

Finally and singularly the most powerful aspect of the Global Abundance Program is the "Instant Contact Follow-up" process. When serious prospects request to be contacted, GAP Business Advisors immediately call them to answer their questions. Business Advisors are GAP members/customers that have achieved a significant level of financial success with the Global Abundance Program prior to qualifying to become Business Advisors. New Global Abundance Program members are never required to "talk the talk" prior to "walking the walk." That is, only GAP members who have achieved significant success are answering the prospect's questions, dramatically enhancing the closing process for all other members.

In conclusion, the Global Abundance Program successfully eliminates the top 3 causes of home based business failure. In doing so, it empowers anyone to achieve to achieve their financial goals. In this instance, <http://www.ManifestYourFortune.com> is definitely worth researching.

Chad William Hershey of <http://www.ChadHersheysBlog.com> is founder of his own home based business, The Pinnacle Group. He is a student and mentor of the Universal Law of Attraction, as seen in The Secret, and believes fully in The Master Key System. Chad shares his passion and knowledge of being in the home based business arena for the last 15 years and enjoys helping others succeed with Internet marketing.

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About Chad Hershey

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