



Local Hotel Technology Expert Invited to Speak at Drexel University

GoldenTravelGuides, February 13, 2007

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Travel and tourism industry guru, Rick Golden recently was asked to speak to a group of Hospitality Information Systems students at Philadelphia's esteemed Drexel University.

PR9.NET February 13, 2007 - East Stroudsburg, PA – On Friday, February 2, 2007 owner of local hotel technology company, Hotel Connections Corporation, the technology division of Golden Interests, Inc. based in East Stroudsburg, gave a lecture to Hospitality Information Systems Classes at Drexel University in Philadelphia, Pennsylvania.

Hotel Connections Corporation Owner and CEO, Rick Golden was recently approached by Jane Bokunewicz, an Instructor at Drexel University and asked to address her Hospitality Information Systems Classes because of his first-hand, in-depth knowledge of the industry. This in-depth knowledge is responsible for propelling his Pennsylvania-based company to the forefront of the Internet hotel marketing arena.

Mr. Golden delivered two presentations to junior and senior students from Drexel's Hospitality program, all majoring in Hotel Restaurant Management or Culinary Arts. To address the E-Commerce section of their curriculum, he spoke about Internet technology, citing specific examples from his company, Hotel Connections Corporation (<http://www.HotelConnectionsCorporation.com>) including the innovative reservations systems they've developed and how they directly compete with Travelocity, Hotels.com, Expedia, Hotwire, and Priceline with their deluxe class room reservations, golf tee time reservations, restaurant reservations, and tour packaging.

When asked about being requested to speak to Drexel's Hospitality students, Mr. Golden stated, "I was honored to speak to these fine young groups of aspiring tourism professionals and only hope that they will be able to apply some of what I said to their future careers."

Following the presentations Golden received a thank you note from Bokunewicz which read, "Thank you so much for your informative lecture on the Internet for Hotel and Restaurant Marketing. It really opened a lot of the students' eyes to what is involved. Although they use the Internet everyday, they often do not realize what goes into making it an effective tool. I learned a lot from your lecture as well. I have had other speakers before on the Internet but none had such a good grasp on the business side and what is needed for a hotel or restaurant to be successful."

HotelConnectionsCorporation, headquartered at 366 North Courtland Street, Suite B in East Stroudsburg, in the Pocono Mountains of Pennsylvania, is a subsidiary of Golden Interests, Inc. The technology division of GoldenTravelGuides the largest leisure travel agency in Pennsylvania and one of the largest in the Northeastern United States, Hotel Connections Corporation is a member of the Pocono Mountains (PA) Chamber of Commerce, the Pocono Mountains Vacation Bureau (PMVB), the Naples and Key West (FL) Chambers of Commerce, the Sullivan County (NY) Chamber of Commerce, and the Pike and Wayne County (PA) Chambers of Commerce.

GoldenTravelGuides publishes more than 150 Internet-based guides to the "Best of" cities like the Poconos, Atlantic City, Naples, Hershey, Tunica, Niagara Falls, and Punta Cana. They arrange for groups, leisure, and business travelers at more than 40,000 hotels across the world. They can be reached toll free at: 1.877.465.3368 or online at: <http://www.GoldenTravelGuides.com>.

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About GoldenTravelGuides

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