



# Infomarketerszone.com See's Value Of Packaged Information In Web2.0 World

HigherTrust Marketing Inc, February 13, 2007

URL: <http://www.pr9.net/business/marketing/5119february.html>

*As you build your online business, you can't ignore the power of user-generated content. Infomarketerszone.com has recognized the massive demand to produce information products such as e-books, reports, books, and multimedia products to get people talking, establishing your brand and gain positive word-of-mouth marketing online*

PR9.NET February 13, 2007 - Ottawa, Ontario -- As more professionals and entrepreneurs turn to writing e-books and books for profit or marketing, <http://www.infomarketerszone.com> has become one of the leading resources providing systems, coaching, tools and more than 12-years experience aimed at fulfilling this growing demand.

Professionals and entrepreneurs are able to generate new revenue streams and gain instant branding and marketing tools making their businesses more profitable

Backed by the leaders in information marketing, [infomarketerszone.com](http://www.infomarketerszone.com) provides the essential combination of proven, end-to-end online information publishing system and the critical aspect of support with personal coaching including more than 300 hours of interviews, videos, tools and private discussion forum.

Professionals and entrepreneurs are able to generate new revenue streams and gain instant branding and marketing tools making their businesses more profitable. Through understanding how to quickly package information into powerful e-books, books, reports, manuals, courses and workshops, online marketers are finding information publishing to be highly profitable no matter what business model they have chosen.

"Following years of personal mentoring and coaching, it struck me that there was a better, more affordable way to offer the system and coaching required to pull winning infoproducts out of online businesses and entrepreneurs" states Jeff Smith, Operator of [www.infomarketerszone.com](http://www.infomarketerszone.com), "Information publishers and marketers can quickly turn their knowledge into products to sell online, increasing both their revenue and credibility improving their market position and brand."

[Infomarketerszone.com](http://www.infomarketerszone.com) provides a complete, end-to-end system covering planning through to advanced marketing techniques for building highly profitable information product marketing businesses online. "There are many courses teaching different aspects of online marketing out there already" Jeff points out "But what's missing is how someone starting out can put it all together quickly from website launch through getting their product developed and beyond."

What makes [infomarketerszone.com](http://www.infomarketerszone.com) unique is that you get detailed, visual information and support organized into very clear, simple and proven steps solving the problem of information overload or lacking specific detailed information on "how" to accomplish a certain task.

"I am loving the [Infomarketerszone.com](http://www.infomarketerszone.com) website" states Chris Compton, an early member of the site, "The articles alone are worth the fee – not to mention the forums where I can get real advice for my specific issues." Compton has gone on to apply much of the information provided at [Infomarketerszone.com](http://www.infomarketerszone.com) to build his own online marketing business.

For more information about the information marketing solutions [infomarketerszone.com](http://www.infomarketerszone.com) provides, contact Jeff Smith at 613-599-6231 or visit <http://www.infomarketerszone.com>

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## About HigherTrust Marketing Inc

Discover The Ultimate System For Turning Information You Already Have Into High-Profit Information Products You Can Sell or Use To Market Your Business Online.

Website: <http://www.infomarketerszone.com>