



My Asset Tag, a leader in asset tags and labels cuts down on delivery time

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My Asset Tag is pleased to announce its improved delivery cycle - Express Service. Most orders of asset tags and labels will now be shipped in 1-2 days.

PR9.NET February 08, 2007 - Brooklyn, NY - My Asset Tag, a leading company engaged in the manufacture of asset tags and labels, recently announced a new Express Service. After extensive reworking of the supply chain and streamlined order processing, the company is proud to announce that in-process order times have decreased from an average of 12 days to less than two days. This means delivery time is now cut to much less than half.

Mike Sorensen, the company's Marketing Manager, stated, "We sell millions of tags each year and to ensure better service to our esteemed customers, we looked at each step and dramatically cut out delays and confusion."

Sorensen further stated, "Asset tags are often overlooked by organizations but remain a vital part of many companies' year-end or quarter-end accounting. Unfortunately, this means that there is a mad scramble for most companies to have their asset tags delivered in time to meet the accounting cycle. We are gratified that our improved lead times can now accommodate these rush requests for our industry leading metal asset tags while increasing shipment accuracy."

Considering the significantly growing sales of asset labels and tags, the firm is thrilled to offer fast shipping making shopping at My Asset Tag convenient for its customers.

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About XpressMyself.com LLC

My Asset Tag, a leading name in manufacturing and designing asset tags and labels since the early 80's. My Asset Tag offers metal asset tags, barcode labels, security seals, inventory tags and more.

Website: <http://www.myassettag.com/>