



# Start a Successful Business in 12 Weeks with StartupNation

Media Contact, February 08, 2007

URL: <http://www.pr9.net/business/services/5092february.html>

*Experts from Escape from Cubicle Nation, The Entrepreneurial MD, and Duct Tape Marketing Offer "10 Steps to Open for Business" Coaching Program at [www.startupnation.com](http://www.startupnation.com)*

PR9.NET February 08, 2007 - Birmingham, MI – If you want to start a business fast without wasting time, money or valuable resources, register for StartupNation's "10 Steps to Open for Business" Coaching Program at <http://www.startupnation.com/pages/coaching/index.asp>. Entrepreneurial experts Pam Slim, of Escape from Cubicle Nation, Philippa Kennealy, of The Entrepreneurial MD, John Jantsch of Duct Tape Marketing, and other StartupNation experts are offering the 12-week, group-coaching program starting in February.

"For less than \$1,000, this program offers very logical, specific steps to help entrepreneurs overcome their fears and take action," Slim says. "By providing a structured process, accountability, group support, and introductions to potential partners, participants can move from thinking about an idea to actually doing something about it much faster than they would on their own."

Coaching participants will take part in weekly group phone meetings and online forums, receive personalized expert advice, complete homework assignments, and follow a structured plan where they:

- Step 1 Create a Life Plan
- Step 2 Choose a Business Model
- Step 3 Create a Business Plan
- Step 4 Select a Structure
- Step 5 Create Key Assets
- Step 6 Find Funding
- Step 7 Organize Logistics
- Step 8 Find Great People
- Step 9 Establish a Brand
- Step 10 Market and Sell

"At the end of 12 weeks, participants will have their questions answered, recordings of each class, handouts and a sound plan to proceed with their business and actually make it a reality," Kennealy says. "This program is unique because it offers peer group support, which increases commitment, and access to StartupNation's interactive environment and online resources."

###

## About Media Contact

Media Contact: Melanie Rembrandt, 248-540-9660 ext. 333