



# MOffY unveil 12 Earth God - New Year Story

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Today, MOffY Limited announces the launch of 12 Earth God - New Year Story J2ME game featured with 12 main characters from Zisin Inc. New Year Story is the fourth of 12 Earth God game series exclusively from MOffY.

PR9.NET February 08, 2007 - Hong Kong and Seoul - Today, MOffY Limited announces the launch of 12 Earth God - New Year Story J2ME game featured with 12 main characters from Zisin Inc. New Year Story is the fourth of 12 Earth God game series exclusively from MOffY.

This time one of the 12 Earth God, Ping come into the story. Ping, the earth god who safeguards the next Lunar New Year is coming to challenge Dung. Whether Ping can defeat Dung is a mystery, and your help certainly give Ping a higher chance to secure a good and prosperous year.

Each character of the 12 Earth God character is representing one of the 12 Chinese lunar New Year Zodiacs. The cutie12 Earth God characters are widely available and it is especially popular during the lunar new year period.

MOffY's Ms Natasha Meng said, "The 12 Earth God Game come with the traditional Chinese culture is definitely to capture the Greater China markets as well as markets with significant Chinese communities."

More 12 Earth God J2ME game, WAP game, theme, images, flash lite will be available to mobile network carriers through out the 2007. New Year Story is developed by cooperation of Kingxun and MOffY.

The New Year Story game is available worldwide exclusively from MOffY. For cooperation opportunity with MOffY please contact the representative or your existing contacts.

MOffY is also the merchandise-licensing agent of the 12 Earth God character.

Hong Kong  
Ms. Natasha Meng [natasha@moffy.com](mailto:natasha@moffy.com)  
+852 8340 4655

Taiwan  
Ms. Sibby Wong, [sibby@moffy.com](mailto:sibby@moffy.com)  
+886 2 2731 7585

China  
Ms. Hellen Zhang [hellen@moffy.com](mailto:hellen@moffy.com)  
+86 137 0175 7041

South East Asia  
Lily Qiu [lily@moffy.com](mailto:lily@moffy.com)  
+86 10 8407 4085

Other Markets  
Mr. Alan Yung [alan@moffy.com](mailto:alan@moffy.com)  
+852 2174 1268

More game information can be found at <http://java.moffy.com>

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## About moffy limited

### About MOffY Limited

MOffY incorporated in Hong Kong has been in mobile contents development, distribution, publishing and consultation since 1999. Currently, MOffY with its content management system holds over 3000 games and application titles. Along with different types of mobile games, WAP, i-mode and applications are featured with famous characters like Hello Kitty, PUCCA, Ultraman, Ki-Fighter, movie titles, and celebrities. MOffY is actively involved in mobile contents business, licensing and consulting. MOffY branded services channels are available in China, Hong Kong, Macao, Taiwan, Singapore, Malaysia, Thailand, Vietnam, Lao, and Indonesia.

**Website:** <http://corp.moffy.com>  
**E-Mail:** [marketing@moffy.com](mailto:marketing@moffy.com)