



# New Study Shows Small Business Owners How to Increase Profitability

The 24 Hour Secretary, February 06, 2007

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*Entrepreneur describes how business owners increase profitability and save time and money by outsourcing work to a Virtual Assistant. The report is especially beneficial for entrepreneurs seeking relief from overwhelmed, and those that could use fresh insight into projects, an extra pair of administrative hands or an expert in Internet-based technologies. It is a blueprint to help business owners get back on track, achieve goals and rejuvenate their passion.*

PR9.NET February 06, 2007 - Baltimore, MD - A new study released today entitled "A Virtual Solution for Business Growth, Stability and Profitability" by Sharon Williams, shows business owners how outsourcing to Virtual Assistants, members of one of the fastest growing industries today, can save time and money and increase profitability.

The report introduces small business owners, independent professionals, entrepreneurs and corporations to solutions that resolve challenges and positively influence business growth and stability. It is especially beneficial for entrepreneurs seeking relief from overwhelmed, and those that could use fresh insight into projects, an extra pair of administrative hands or an expert in Internet-based technologies.

Sharon Williams states, "Savvy business owners understand the advantages of working with Internet-based, technology-smart assistants who are dedicated to the growth, success and ultimate increased profitability of a client's business. Virtual Assistants (VAs) are skilled, knowledgeable and experienced entrepreneurs who provide professional administrative support and specialized business services from an outside location. They can play many support roles, including assuming mundane tasks, solving technology issues and handling other non-income producing responsibilities from the entrepreneur's task list. A VA is the solution to a business owner's administrative challenges."

As more home-based and part-time entrepreneurs are opening their virtual doors and small businesses, professionals and corporations are expanding their reach in the global marketplace, they are seeking ways to streamline operations, save money and effectively complete tasks. The report describes win-win results from hiring a VA to assist with achieving goals while eliminating staffing and benefit-related expenses associated with hiring employees. This study describes how business owners can realign time allocated for administrative duties to nurturing business and personal relationships.

Please feel free to download the report at " <http://www.the24hoursecretary.com/A-Virtual-Solution-for-Business-Growth.htm>". globe.

Sharon is the inaugural recipient of the Thomas Leonard International Virtual Assistant of Distinction Award, an award bestowed in recognition of her contributions to the VA industry and willingness to help VAs build successful businesses. She is also founder of the Online International Virtual Assistants Convention (<http://www.oivac.com>) and President of Virtual Business University (<http://www.virtualadminsolutions.com>) , an online, virtual business education and training institution.

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## About The 24 Hour Secretary

Sharon Williams is President and CEO of The 24 Hour Secretary (<http://www.the24hoursecretary.com>), an administrative, marketing and Internet-based support services company assisting busy and often overwhelmed executives, entrepreneurs and their assistants with tasks they dislike, lack time or expertise to perform, and wanting more time to perform income-generating responsibilities. She is an 18-year business owner and advocate for the Virtual Assistant industry. Her company is open 24 hours a day, and its professional team of Virtual Assistants partner with entrepreneurs from around the globe.

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