



The Answer to your Valentine's Day: 5 Fresh Ideas & Environments to Say "I Love You"

Fresh Events Comapny, February 05, 2007

URL: <http://www.pr9.net/society/relationships/5072february.html>

What's the HOT trend this Valentine's Day? The forecast is that many couples are opting to forgo the traditional roses and chocolates to instead focus on planning their Valentine's Day together and share a less conventional activity to express their love. Fresh Events Company, a company specializing in creating distinctive, vibrant events offers an article with 5 creative and fun ways for couples to show how much they care this Valentine's Day.

PR9.NET February 05, 2007 - LOS ANGELES – It's no secret that Valentine's Day is a woman's holiday. Or is it? There's pressure for men to shower their Valentines with the typical, perhaps even obligatory roses, chocolates, and candy. "Fortunately," explains Ada Chan, event planner and co-owner of Fresh Events Company, "this mentality is changing. This Valentine's Day, more couples are opting to plan their Valentine's Day together and do something less conventional to express their love."

Exploring this trend, Fresh Events Company has published an article titled, "The Answer to your Valentine's Day: 5 Fresh Ideas & Environments to Say 'I Love You' " (<http://www.fresheventscompany.com/freshIdeas.php>) which reveals original, romantic couple's activities that offer a departure from the typical Valentine's Day routine. Take "Fresh tip #1 – Food as an Aphrodisiac," which involves setting up a station filled with a variety of sweets and goodies, such as ice cream, yogurt, syrups, and fresh fruit. The couple can experiment and make all types of desserts – with a sweet ending guaranteed. "Fresh tip #3 – Art is the Answer," appeals to creative couples by giving them a powerful experience through the co-creation of an art piece.

Fresh Events Company is offering convenient last minute Valentine's Day packages for the "fresh ideas" described in the article—with everything from design, coordination, set-up, and delivery—for those with busy schedules or needing an extra hand with their Valentine's Day plans. Custom events are also available. "Ultimately, it's the act of doing something both personal and special to the couple that speaks volumes and gives meaning to Valentine's Day," says Ada. "The best part about arranging these special activities is seeing how these activities invigorate the couple—it's an honor to be a part of something so meaningful."

Fresh Events Company is an event planning and design company specializing in lifestyle and private events, with its mission to create vibrant, and unexpected, memorable events. Ada Chan is available for questions and interviews regarding the ideas discussed in the article and can be reached at (626) 353-6489.

###

About Fresh Events Comapny

Fresh Events Company is an event planning and design company specializing in lifestyle and private events, with its mission to create vibrant, and unexpected, memorable events.

Phone: 6263536489
Website: <http://www.fresheventscompany.com>
E-Mail: info@fresheventscompany.com