



Bonus Telecoaching Session With Wayne Kelly, The Radio Guy Added to Winter Extreme Marketing Makeover Program

10stepmarketing, February 04, 2007

URL: <http://www.pr9.net/business/marketing/5068february.html>

Debbie LaChusa, founder and president of 10stepmarketing, just announced two new bonuses have been added to the Winter Extreme Marketing Makeover Program. A bonus tele-coaching session with special guest Wayne Kelly, The Radio Guy of www.OnAirPublicity.com has just been added to the five-week tele-coaching series.

PR9.NET February 04, 2007 - San Diego, Calif. - Debbie LaChusa, founder and president of 10stepmarketing, just announced two new bonuses have been added to the Winter Extreme Marketing Makeover Program. A bonus tele-coaching session with special guest Wayne Kelly, The Radio Guy of www.OnAirPublicity.com has just been added to the five-week tele-coaching series. Participants will also receive the new 2007 edition of The 10stepmarketing System Step-by-Step Guidebook, due to be published later this month. Registrations are now being accepted at <http://www.ExtremeMarketingMakeover.com>

Wayne Kelly is a media coach and Top 40 radio DJ on KBS Radio in Canada. According to LaChusa, Kelly has agreed to join the Winter Extreme Marketing Makeover Program for a bonus session on March 23, 2007. Kelly will teach participants tips to help them secure free radio publicity.

LaChusa also announced she will be giving all registrants an Ebook copy of the 2007 Edition of The 10stepmarketing System Step-by-Step Guidebook. According to LaChusa, this updated edition features over 40 pages of new content, including all new sections on advertising and Internet marketing. The 2007 10stepmarketing System Step-by-Step Guidebook is scheduled to be published this month.

The Winter Extreme Marketing Makeover program costs \$399 per person and in addition to these two new bonuses, it includes five, 90-minute group tele-coaching calls including "hot seats" and recordings of all calls; access to "Makeover Central," a private member web page with support materials, worksheets, templates and examples of effective marketing; Lifetime Membership to The 10stepmarketing Small Business Marketing Resource Center, quarterly follow-up teleclasses and the opportunity to re-take the program at no charge.

The Extreme Marketing Makeover Program was introduced in August 2005 and was featured as a "Quick Pick" in the March 2006 issue of Entrepreneur Magazine. For more information visit, <http://www.ExtremeMarketingMakeover.com>

10stepmarketing was founded in 2004 by marketing veteran and entrepreneur Debbie LaChusa. LaChusa has spent the past 21 years working in advertising and marketing communications agencies and running her own marketing consulting firm, DLC Marketing, Inc. 10stepmarketing's flagship product, "How to Successfully Market Your Business in 10 Simple Steps" is a step-by-step guidebook written to help small business owners and independent professionals create and implement their own marketing plan. The guidebook was awarded the 2006 APEX Award of Excellence for How-To Writing. 10stepmarketing also offers small business marketing instructional CDs, teleclasses and coaching. For more information visit <http://www.10stepmarketing.com>. Or, check out the 10stepmarketing blog and podcast at <http://www.10stepmarketingConnection.com>

###

About 10stepmarketing

Twin Connections is a website that celebrates the mysterious bond between twins by providing a place for twins to share and read twin stories and photos, learn interesting twin facts and news and become part of an online twin community.

Twin Connections was created by fraternal twin, Debbie LaChusa. Debbie has published a book of over 100 amazing twin stories collected from twins around the world. To learn more, visit <http://www.twinconnections.com>

Debbie invites you to submit your twin story and twin photos to be featured on the Twin Connections website. You may submit your story at <http://www.twinconnections.com/submitstory.htm>

Phone:	619-334-8590
FAX:	619-334-8591
Website:	http://www.twinconnections.com
E-Mail:	debbie@twinconnections.com

Address: PMB 310, 9625 Mission Gorge Road, Suite
B2, Santee, California 92071

[PR9.NET - Your Free Press Release Service](#)