



First Place Performance Ltd. announces Status Alloy Wheels to be added to product line

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Status Alloy Wheels, Ruff Racing, Nakayama Wheels and Element Wheels added to First Place Performance Ltd. catalog.

PR9.NET February 04, 2007 - LAS VEGAS, NV - First Place Performance Ltd. is proud to formally announce the addition of the Status Alloy Wheels to its online product catalog. Status Alloy Wheels represents the Status Alloy Wheels, Ruff Racing, Nakayama Wheels and Element Wheels product lines. First Place Performance Ltd. markets their products to performance automotive enthusiasts through its website, fppauto.com.

Founded in 1982, Status Alloy Wheels is a family-owned and operated company located in Fort Lauderdale, Florida and a premier distributor of the new 2007 lines from Status Alloy Wheels, Ruff Racing, Element Alloy Wheels and Nakayama Racing. With over 45,000 wheels, thousands of tires, competitive pricing, and unbridled service from staggered painted tuner to big chrome SUV wheels and everything in between, they're capable of helping with even the most demanding requests. They also offer the Good Roads Wheel Wizard drilling system that allows wheel bolt patterns and center bores to be drilled to the needed application saving time and money.

First Place Performance Ltd. is proud to offer Status Alloy Wheels and welcomes inquiry into these fine products. Please visit our website at fppauto.com to view our growing product catalog and to get performance parts for your automobile today.

Founded in 2005, First Place Performance Ltd. is an online e-commerce retailer of performance parts for the automotive enthusiast. The company offers a wide range of quality automotive products, components and equipment designed to empower people and their automobiles — any time, any place and on any vehicle.

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About First Place Performance Ltd.

Founded in 2005, First Place Performance (First Place Performance, Ltd.) is an online retailer in performance auto parts for the automotive enthusiast. The company offers a wide range of automotive products, components and equipment designed to empower people with quality automotive products — any time, any place and on any vehicle.

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