



Sterling Management's Newport Beach Workshop Thrills 148 Attendees

Sterling Management, January 26, 2007

URL: <http://www.pr9.net/business/services/5040january.html>

Sterling Management Systems delivers world-class seminars to 148 Sterling clients and their staff at Newport Beach, California weekend workshop.

PR9.NET January 26, 2007 - Newport Beach, California—Sterling Management Delivers Key Office Technology to Newport Beach Workshop Attendees —15 January 2007—In its continuing drive to help Sterling Management clients flourish and prosper, Sterling Management Systems presented a Practice Management Workshop to 148 practice owners and their staff at Newport Beach's elegant Hyatt Regency Hotel, that featured world-class Sterling Management seminars on subjects vital to professional practice owners.

Sterling Management Systems chose Newport Beach's elegant Hyatt Regency Hotel to welcome 43 practice owners, and 105 staff, from all over the Western United States, to Sterling Management's Practice Management Workshop.

One in an ongoing series of world-class Sterling Management events, held in resorts around the US, Sterling Management Systems' Newport Beach Practice Management Workshop provided seminars for Sterling owner-clients on subjects like "How to Hire People and Handle Existing Personnel" and "Ethics In the Workplace," and their staff that covered such subjects as "How To Be Happy, Winning, And Successful As A Staff Member" and "Effective Communication."

Saturday evening Sterling's Newport attendees divided into moderated Q and A roundtable discussions for staff, for CPAs, for Dentists, and a very special Sterling Management Million-Dollar Roundtable. In this Sterling Roundtable, fifteen professionals in diverse disciplines got the chance to ask million-dollar practice owners how they used the technology they received through Sterling to solve situations these less-affluent professionals were running into. One such was, "I have more business than my staff and I can handle, but not quite enough to support a fifth staff member. How do I handle it?" To which the million-dollar practice owner and long-time Sterling client responded that if he didn't hire staff he wouldn't meet the growing demands of his clients, and that if the questioner continued his current promotional and marketing actions, and hired one new person, more than enough new business would come to pay the new employee.

The polish, coordination and teamwork demonstrated by Sterling Management staff at Sterling's Newport Beach workshop, and the 359 success stories from practice owners and their staff, demonstrate that Sterling Management Systems has turned the workable technology they provide to their clients into a high art.

Sterling Management: 316 West Wilson Avenue, Glendale California 91203 phone (818) 241-1144 • Fax (818) 241-0271 • e-mail: info@sterling.us

###

About Sterling Management

Sterling Management a leader in Practice Management for professionals.

Phone:	8182411144
Website:	http://sterling.us
E-Mail:	info@sterling.us
Address:	316 West Wilson Ave Glendale, CA. 91203