



# Advantage Windows Retains Utah Web Services to Launch New Website

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*Largest window replacement company in Utah retains Utah Web Services to implement their Internet Strategies*

PR9.NET January 10, 2007 - SALT LAKE CITY, UT USA – Utah Web Services, a leading provider of top level Web design and Web Search Engine Optimization services, today announced the launch of the new Web operations of Advantage Windows and Doors. Utah Advantage Windows is the largest provider of replacement windows and doors in the state of Utah. The new Website, located at [www.UtahAdvantageWindows.com](http://www.UtahAdvantageWindows.com), is designed to compliment the current media efforts and increase the lead flow and customer service efforts of the company.

After meeting with the senior marketing staff of Advantage Windows, it was clear that they needed an online presence as aggressive as their current media campaign. Affectionately known as "Bona-Fied Bill" to the entire Utah radio market. The company is known for their light-hearted, aggressive and frequent radio spots. The company's owner, founder and spokesman Bill Strader, is often heard to say how "...he loves to save people money on new windows," or "Call me day or night, Call me Gladys Night, just call me," These crazy and strategic antics have propelled the company to the top of the Utah window market.

With Advantage windows own window manufacturing factory in Utah, Advantage Windows is well positioned to blow their competition away on a price comparison. Utah Web Services was selected because of their vast experience in the rapid deployment of well designed and search engine friendly Websites. Utah Web Services has created an entire marketing strategy for Advantage Windows that has already taken the site to the top of Google in numerous strategic areas. "With a professional Website as a compliment to our existing media efforts. We are well positioned to continue our explosive year over year growth" said Bill Strader, CEO of Advantage Windows.

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## About Advantage Windows and Doors

Salt Lake City based, Advantage Windows has been servicing the Utah window replacement market since 2001. With its own manufacturing facilities in Salt Lake City, and a large and well-trained direct sales staff, the company continues their dominance of the Utah market with competitive pricing on top-quality vinyl doors and windows. For more information on the company or to review their vast product line, and to contact them see [www.UtahAdvantageWindows.com](http://www.UtahAdvantageWindows.com)

## About Utah Web Services

Utah Web Design and Utah Search Engine Optimization is a full service Web operation providing an extensive array of technical services to a large national client base. Offerings include: web hosting, web design, custom graphics, logo creation, content writing, marketing specialists, database programming, search engine marketing (SEM), search engine optimization (SEO), business advising, E-commerce resources and internet consultation. For more information or to see their online-portfolio, visit [www.UtahWebServices.com](http://www.UtahWebServices.com)

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