



# Cayin Technology and Diversified Technology Enhance Communication in Persada Convention Centre

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*Cayin Digital Signage solutions installed in Persada Convention Centre in Malaysia*

PR9.NET January 22, 2007 - Taipei, Taiwan – Malaysia's newest convention centre, located at Southern part of peninsula Malaysia: The Persada Johor was opened on November 2006. It consists of 3 convention halls that can take a sitting of 3,000 pax, exhibition halls, function rooms and auditorium.

The convention centre consists of the following state of the art systems and facilities such as:

- Wi-Fi Broadband Hotspots
- VOIP Solutions
- A/V Solutions
- Web Casting Facilities
- Special VVIP waiting rooms
- Etc...

Diversified Technology introduces Cayin's SMP-PRO2, for its function room because of its flexibility and total cost of ownership. It uses 12 SMP players and central management system (CMS) as to set events ahead of time.

As functions and events take place daily, the digital signage solutions also offers to save time. Any updates or changes of schedule can be done by central or remote administration, therefore, there is no need to change or reprint the announcement board again.

The CMS server also allows incorporation with other players such as SMP-Web and SMP-Webplus where advanced features such as weather, database, etc can be integrated together.

For more information about Cayin's products, please visit <http://www.cayintech.com/products.htm>

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## About Diversified Technology

Diversified Technology was established since 2004 and specialized in System Integration and Project Management for Digital Signage Solutions. The team of people is composed of professionals that are base both locally and abroad and have vast experiences and are dedicated to their fields of work and technical knowledge.

Diversified Technology is now part of Frame Matrix System (M) Sdn Bhd, who specialized in Front line labor Management & Financial Data Recovery Solutions.

## About Cayin Technology

CAYIN Technology offers a complete portfolio of appliance-based digital signage solutions, including media players, servers, and software, for various commercial applications, such as education, transportation, retail, hospitality, corporate use, and financial and public institutions. CAYIN is dedicated to being a reliable partner to its clients worldwide, and has successfully set up various application references globally. In order to best facilitate the deployment of CAYIN products, the Company also provides tailored services to satisfy the ascending market demand for almost limitless applications.

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