



ESET Distribution Signs Partners for Syria, Libya and Sudan

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The leader in proactive threat protection further strengthens its presence in the MENA region by appointing result-oriented distributors to promote its award-winning Anti-virus software - ESET NOD32

PR9.NET January 17, 2007 - Dubai, United Arab Emirates: ESET Distribution Middle East, the regional business development center of ESET NOD32 Antivirus, today announced that it has signed three new distributors to promote its award-winning anti-virus software, ESET NOD32, in Libya, Syria and Sudan. ESET Distribution further strengthened its Middle East and Africa presence by appointing Anis Technology Center in Libya, Kassoumeh Digital Solutions (KDS) in Syria and Franco Pinto in Sudan as its distributors.

Speaking on their channel plans, Mr. Neo Neophytou, Managing Director at ESET Distribution Middle East, said, "The Middle East and Africa are very important markets for ESET. Our objective is to ensure that we offer our best-of-breed anti-threat solutions combined with excellent service and support to customers in this region. We are recruiting performance-based channel partners who will work closely with us to promote our solutions extensively in these markets."

"We chose KDS, Anis Technology Center and Franco Pinto because of their expertise in the security field, impressive track record, market knowledge and wide reach in their respective markets. They will be promoting ESET NOD32 solutions to the corporate segment and offer after-sales service and support to customers directly. ESET in turn will be providing them in-depth training and support on an ongoing basis." Mr. Neophytou added.

ESET, a global provider of security software for businesses and consumers, is the leader in proactive threat protection. ESET NOD32 Antivirus software utilizes ThreatSense™ technology, a sophisticated detection system based on advanced heuristics, to proactively identify previously unknown viruses, Trojans, spyware and phishing attacks in real-time. ThreatSense is built into NOD32's single scanning engine to provide comprehensive protection so users do not need to rely on additional point solutions for spyware and adware protection. ESET NOD32 has won many industry awards over the years and is the only anti-virus software to receive forty-one Virus Bulletin 100% awards, making it the highest recipient of the VB100% award to date.

"ESET NOD 32 is one of the best security solutions available in the market today. We are happy to have partnered with a global security vendor such as ESET, which has provided us with strong training and support and is committed to growing our business further. Our years of regional IT experience combined with ESET's strong global market presence will give us the competitive edge over other distributors. We look forward to working closely with ESET to provide the market with the most effective security solutions to our customers," Mr. Walid Kassoumeh of Kassoumeh Digital Solutions (KDS) commented.

"In the coming months we are planning to enhance our channel presence and appoint distributors in each market across the MENA region. We want to ensure that the ESET NOD32 available in all countries through a strong distributors and reseller network," Mr. Neophytou concluded.

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About ESET Distribution Middle East

ESET Distribution Middle East is the Regional Business Development Center of ESET NOD32 Antivirus for the Middle East. Founded in 1992, ESET is a global provider of security software for enterprises and consumers. ESET's multiple award-winning, anti-threat software, NOD32, provides real-time protection from known and unknown viruses, spyware and other malware. NOD32 offers the smallest, fastest, and the most advanced protection available, with more Virus Bulletin 100% Awards than any other antivirus product (www.virusbulletin.com). ESET was named in Deloitte's Technology Fast 500, for four years running, and has an extensive partner network, which includes corporations like Canon, Dell, and Microsoft.

About Oak Company

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