



New Energy Saving Lighting Technology Now Available to Tradesmen

Maxxeon Inc., January 17, 2007

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According to Canadian Natural Resources Minister Gary Lunn in an announcement made to the press January 17 in Ottawa, most incandescent lighting wastes 95% of its energy by producing heat, using only 5% of the energy to produce light. The new WorkStar™ 1200 radically changes that equation.

PR9.NET January 17, 2007 - OTTAWA, Canada - The energy saving WorkStar™ is not a flashlight - it is a portable, cordless, rechargeable task light that uses a state-of-the-art high efficiency diode to produce light. These light emitting diodes, known as LEDs, are electronic light sources and are far more efficient than traditional light bulbs which use burning filaments to produce light.

According to Maxxeon Inc. company spokesman, John Schira, "the WorkStar™ uses rechargeable batteries and because of the efficiency of the LED, it lights up the work area for over 5 hours on a single charge."

The LED light emitting diode technology means never having to replace a bulb and the specially engineered reflector helps make this lighting tool one of the most efficient work lights available today. Gone are the days of having to replace fragile and expensive fluorescent tubes and incandescent light bulbs.

The WorkStar™ was designed for auto mechanics, HVAC service technicians, most professional industrial maintenance tradesmen, and emergency service and first response teams. The LED is guaranteed for as long as you own the light, and the batteries normally last 2 to 5 years before you need a replacement from the local hardware store.

The WorkStar™ worklight is ergonomically designed and is easy to use by attaching it in the work area by its high-strength rare earth coplanar magnets, or by hanging the light with its retractable hook. Unlike an ordinary trouble light, the WorkStar's moveable light head makes it easy to point and direct the light to the work area where it is needed, without wasting any light illuminating areas that are not being inspected.

The Maxxeon WorkStar™ is also an ideal lantern for camping and can be used as an emergency flashlight in case of blackouts and power failures.

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About Maxxeon Inc.

Maxxeon Inc. is a designer and manufacturer of innovative lighting solutions for the workplace, based in Ottawa Canada.

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