



Gay Social Network BigJock.com Reaches Members in 60 Countries in First 60 Days

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PR9.NET January 16, 2007 - San Jose, CA. BigJock.com, the most comprehensive free Social Network designed for gay men, has attracted members from sixty countries in just sixty days since its launch. BigJock.com, launched in November, 2006, provides gay men a real alternative to mainstream social networks that cater to mass audiences, and fee-based gay dating sites that portray themselves as social networks, but lack many popular features.

BigJock.com is free to join, and all members can utilize each of the site's features which include blogs, forums, event listings and postings, classified ads, chat, public and moderated groups, photo albums, picture ratings of other members, and gay-interest news headline feeds.

"The power of the Internet is simply overwhelming, as is the obvious need for this type of medium for the gay community" BigJock.com founder Richard Rudometkin stated. "In two months, membership has grown from a couple of small pockets in San Francisco, Los Angeles and New York to Vietnam, Costa Rica, Latvia, and beyond."

Completely self-funded, BigJock.com generates revenue through advertising and sponsorships from companies and networks that seek to communicate with the highly desirable, yet hard to reach gay demographic.

BigJock has been featured in leading technology blog TechCrunch, and VentureBeat, the Silicon Valley Venture Capital column written by former San Jose Mercury News and Wall Street Journal writer, Matt Marshall.

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About BigJock.com

BigJock.com is a full-feature free Social Network that launched in November 2006, designed specifically for the gay community as an alternative to mainstream social networks and subscription-based dating sites. BigJock.com offers a comprehensive set of features allowing members to network, post their thoughts and photos, rate other members' pictures and receive community-relevant news headlines. Members come from all 50 of the United States and 60 countries around the globe.

Phone: 408-234-8758
Website: <http://www.bigjock.com>
E-Mail: richard@bigjock.com