



CRM solution provider wins five international awards for CRM excellence

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London based CRM solution provider avrion has won five awards for different aspects of CRM best practice throughout EMEA by Maximizer software.

PR9.NET January 11, 2007 - London, United Kingdom - London based CRM solution provider avrion has been awarded a staggering five separate awards, each representing different aspects of CRM best practice. Competing against over 250 other providers of customer relationship management (CRM) solutions throughout Europe, the Middle East and Africa (EMEA), the awards are a major recognition of the high standards that run throughout the company.

Sales & marketing director Jonathan Wilkins said "These awards are a superb accolade for our team, who understand our client's needs before advising the right CRM solution for them."

"We are thrilled about consistently winning so many awards," enthused Jonathan, "as they independently endorse the quality of our CRM solutions. I think it is the combination of our trained team backed by robust and flexible processes that has enabled us to continue to win these awards for CRM excellence"

The awards were presented by Maximizer Software Ltd, who sought feedback from maximizer software CRM users and assessment by independent judges. The awards presented to avrion were for: best customer care, best marketing, best sales, best implementation and best business achievement.

Since starting business in 2001, the avrion team has consistently been recognised for the quality of their CRM advice and support service, having won over 18 awards throughout EMEA. The awards have been for client CRM applications ranging from less than 5 to over 400 seats, with turnover ranging from under £1m to FTSE 100

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About avrion

avrion, based in London, is a provider of Customer Relationship Management solutions to organisations' business needs. Formed in 2001 by Chris Koumourou and Jonathan Wilkins, avrion now have a turnover of over one million pounds per annum. The awards were presented in September 2006 by Maximizer Software Limited

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