



# CyberPlat takes premier place in top-up volumes of Beeline

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*CyberPlat corroborates incontestable advantages of the system and consistently sustains a leadership position in the market of hard cash top-up. According to 2006 annual results, VimpelCom – the owner of the Beeline trademark – has acknowledged the primacy of CyberPlat® in the volumes of subscriber top-up payments.*

PR9.NET January 10, 2007 - Moscow, Russia - Based on the results of collaboration in 2006, the VimpelCom Open Joint Stock Company has awarded CyberPlat® for the first place in the top-up payment acceptance volumes in Russia, having thus, once again, testified to the high achievements of the electronic payment system. The CyberPlat® payment system has proved its unconditional leadership in its market segment. For already 8 consecutive years, the CyberPlat® Company has been accepting top-up payments for the benefit of various service providers. The dynamics of business development is increasing at a running pace – in 2006 the volume of payments, performed via the system, more than doubled.

The subscribers of cellular communication in Russia and Kazakhstan have highly appreciated the excellent level of services rendered by CyberPlat® and are using them actively. Two seconds are sufficient for a subscriber to top-up his or her mobile account through CyberPlat®. Even at the moments of peak load, the system demonstrates a record-breaking fault resiliency and is capable of processing over 800,000 transactions per hour. By the fault resiliency indicators, CyberPlat® surpasses the nearest rival five times.

Today, subscribers enjoy a wide top-up terminal network comprising over 38,500 outlets; they include hard cash top-up terminals, shops, pharmacies, post offices, telecommunications salons, petrol stations, as well as branches of the leading Russian banks. Practically in every public place, there exists a possibility to top-up a mobile operator account, pay for housing and utilities, etc. The successful operation of Russia's leading electronic top-up system, CyberPlat®, for the past years, has repeatedly been distinguished by VimpelCom's diplomas and awards. The record volumes of top-up payments from Beeline subscribers are an objective evidence of efficiency of CyberPlat®'s services.

"Far back in 1998, the first top-up payment conducted via our system was made exactly for the benefit of Beeline," the Director General of CYBERPLAT.COM, Andrew Gribov, comments. "Since that time, our company's turnover has increased by scores. In close partnership, we entered the third millennium – a new age of telecommunication development. And I am glad that our fruitful cooperation has opened and broadened the access to modern technologies for the widest strata of our country's population."

Nowadays, over 51.9 million of subscribers are connected to the Beeline network, including 4.4 million subscribers in the CIS countries. The Company operates in 78 regions of Russia; where there reside 94% of the country's population. The operator's network covers the entire territory of Kazakhstan, Ukraine, Tajikistan and Uzbekistan. The geography of Beeline's roaming counts over 200 countries. Beeline is the official provider of cellular communication for the State Duma of the Federal Assembly of the Russian Federation.

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## About VimpelCom, OJSC (Beeline)

VimpelCom, OJSC

VimpelCom, Open Joint Stock Company, provides services of cellular communication under the Beeline trademark since 1993. By the estimate of the international consulting company, Interbrand Group, Beeline is acknowledged as Russia's most powerful and expensive brand worth of more than 5 billion US dollars. VimpelCom was the first Russian company to list its shares on the New York Stock Exchange (NYSE) in November 1996. Its ADSs (American Depositary Shares) are traded under the "VIP" symbol. Presently, VimpelCom has been recognized by independent institutions and organizations as a leader among Russian companies in corporate governance and transparency.

## About CYBERPLAT.COM

CYBERPLAT OJSC is the leading Russian Internet company offering its services in the e-commerce segment, including payment processing and secure online document interchange. The company's product CyberPlat®, the universal multibanking integrated internet-payment system, is the absolute leader in the payment acceptance market. Currently, the CyberPlat® cash acceptance network consists of more than 200,000 points of sale, accepting cash payments for the benefit of leading telecommunication service providers, commercial television and numerous service providers nation-wide, including Beeline, MTS, MegaFon, Tele2, NTV-Plus and many others. The total turnover of the system comprised 120.7 billion rubles (or 4.74 billion US dollars) in 2007. The CyberPlat electronic payment processing system is the member of GSM World Association. BDO Unicom is the official auditor of CyberPlat®.

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