



Commercial Scripts Ideal for Google Audio Ads at Voices.com

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Voices.com's library of 50 original commercial scripts is essential to producing powerful radio and television ads using the Google advertising network.

PR9.NET January 01, 2007 - Toronto, Canada - The industry insiders at Voices.com have created a commercial scripts package specifically for people new to broadcast radio and television advertising to help them craft their commercial copy and simplify production and post-production activities. This collection consists of original ad copy priced at \$29.95, making it easier and more cost-effective than ever to get a commercial project off the ground.

The Voices.com Radio and Television Scripts package provides advertisers with a library of 50 original, professionally written scripts from a variety of industries including automotive, retail, home and garden, real estate, financial services, education, and more, presenting a unique turnkey solution for new advertisers and established agencies.

Each script comes fully assembled with casting suggestions, direction, music, and sound effect ideas. Customers can easily modify these royalty-free scripts for their ad campaigns by changing the name of a company or product, ideal for advertising agencies or creative production houses. The scripts package includes roles for all voice ages with ads targeted primarily to teens, Generation X and Baby Boomers.

Commercial scripts are included from the following industries:

- Arts and Entertainment
- Automotive
- Computers and Electronics
- Education, Schools and Training
- Financial Services
- Food and Dining
- Health and Medical
- Home and Garden
- Industry and Agriculture
- Live Events
- Media and Communications
- Real Estate
- Retail
- Religious
- Travel

Voices.com CEO, David Ciccarelli says, "We recognized the need for readily available creative copy that was also affordable. These scripts are perfect for those who need ad copy on the go and clear direction for their voice talent."

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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