



Emirates Computers Launches Services in Qatar

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Forms Strategic alliance with Ebrahim AL Neama Holding to commence operations in Doha

PR9.NET December 14, 2006 - Doha, Qatar: As part of its regional expansion, Emirates Computers today announced its intention to establish a comprehensive IT and related services operation in Qatar, in partnership with Ebrahim AL Neama Holding, with offices in Doha.

Commenting on the initiative, Mr. Hani Harik, President and CEO, Emirates Computers, said, "Given its growing demand for the latest in technology and enterprise solutions, Qatar is a key market for Emirates Computers. Together with our partner, Ebrahim AL Neama Holding, we aim to provide customers in Qatar with best-in-class technology and services. We believe it is the right time for us to have a direct local presence, which will help us to better serve our customers and also strengthen our position in the Middle East as the leading solutions provider and systems integrator"

Having partnerships with industry leaders such as Cisco, Dell, EMC, Oracle and Sun, Emirates Computers will continue to offer its customers IT infrastructure services, computing products, data storage solutions, systems integration support and a host of premium technological products, services and solutions. Building on its 28 years reputation as a pioneer in the IT field, Emirates Computers, in partnership with Ebrahim AL Neama Holding, will provide a unique value add proposition to the Qatari market.

The Doha operations will focus on four key business lines, covering communication and networking infrastructure, software solutions, systems integration projects and security solutions, catering to the requirements of key industries such as hospitality, real estate, government, telecom, transportation and utilities.

"Our keen understanding of local market trends and demands, in combination with Emirates Computers' products and expertise, will ensure that the alliance is able to effectively tap the promising growth in the technology market. We are pleased to be associated with an experienced and professional partner such as Emirates Computers," said Mr. Ebrahim al Neama , Chairman. Ebrahim AL Neama Holding.

"A direct presence in Doha will enable us to not only serve our customers better, but also enhance the speed of introduction of new technologies and solutions to help our customers stay abreast of the latest innovations," Mr. Harik concluded.

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About Emirates Computers

Emirates Computers (EC) is a leading technology company based in the United Arab Emirates. Since its inception in 1978, EC has been helping customers benefit from technology by providing cost-effective quality solutions and professional services that match the highest international standards. These services, range from mobile communication devices to advanced supercomputers; from small LANs to integrated, multimedia WANs; and from internally developed bilingual applications to enterprise-wide management and decision support systems.

About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

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