



E-Commerce Brings the World to the Doorsteps of Businesses Everywhere

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With the phenomenal growth of E-Commerce, anyone can be open for business on an international level 24 hours a day, no matter where the business is physically located. In other words, one location can serve the business needs over the entire globe. Because the customer, or client, base of a business is able to grow on a global scale, the potential for profit has skyrocketed.

PR9.NET December 13, 2006 - San Jose, Costa Rica - There was a time that, when the brick and mortar businesses ruled the business world, you needed a physical location in each locale you wished to do business. This meant overhead costs in more than one location and less of a profit in your pocket. It also meant a limited geographical range of potential business. The internet & E-Commerce has changed all that forever.

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Even the smallest of businesses can benefit from E-Commerce as the reduction in overhead costs and the increase in international sales allows them to expand their client base and their profit margins. Selling their products and services online has allowed them to step up their business and process requests in a far shorter timeframe than snail mail once dictated.

However, there is another important reason why E-Commerce is a boon to international business. Since business on an E-Commerce level can be run from just one location and reach the entire globe, a business owner can choose the location in which the business is based. This opens the door for offshore business strategies.

An offshore business permits a business to be run and to incorporate in a country that will allow for more privacy and protection from government taxes and possible lawsuits. Either a business owner can choose to relocate and run the business from wherever the business is based, or with proper structuring, the business owner can run the business from wherever he or she chooses to live.

Ron Z. Mendelson, recognized expert on offshore business, and director of offshoreXplorer.com states "The absolute freedom associated with offshore E-Commerce is a highly attractive option in today's business world. With the need for a competitive edge in the global market, the offshore E-Commerce business can give a business the boost it needs and it can give the business operator a greater profit and more peace of mind."

Mendelson concludes "When considering setting up an offshore business, it is important to consult with an expert in the offshore industry who can help you choose the proper location and type of business to suit your needs."

Whether your business is large or small, setting up for business online, and maximizing E-Commerce functions of your business to take advantage of global opportunities is paramount, and has never been more accessible.

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About offshoreXplorer

Established in 1999, privately held OffshoreXplorer.com serves large and small organizations throughout North America, Europe and Asia with incorporation services, establishing offshore trusts, as well as creating offshore companies aimed at protecting assets to legally reducing annual taxes.

Ron Z. Mendelson, director of OffshoreXplorer.com, is an expert in offshore asset protection strategies, and specializes in wealth protection, foreign asset protection, international business corporations, worldwide investing, global banking, offshore online gaming, and international e-commerce.

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