



# Freebates.net Launches Bargain Website with a New Spin - 50% of Proceeds to go to Charity

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*Freebates.net Launches Bargain Website with a New Spin - 50% of Proceeds to go to Charity. Users rave about huge savings, active online community and saving lives.*

PR9.NET December 08, 2006 - New York, NY – Freebates.net, the innovative and social conscious bargain site, has unveiled the beta launch of its website at <http://www.freebates.net>. The site contains information on the latest discounts for this season's hottest items. With thousands of deals and coupons in its database, Freebates.net saves consumers time and money while shopping online, just in time for the holidays.

Current users of Freebates.net have raved about the ease of use of the site. Joyce Chan, an online bargain hunter and avid Freebates.net user describes the site as, "aesthetically pleasing and easier to use than other deal sites on the internet." The versatile site allows users to browse through a large selection of deals or directly search for and find a specific item in seconds.

Freebates.net is also making waves with the launch of its "Save Money, Save Lives" campaign. With every purchase and every new member, Freebates.net donates 50% of its total proceeds to charities that fight the battle against world hunger and care for the impoverished and oppressed.

David Wong, founder of Freebates.net, says "Many people have asked why we donate such a large portion of our profits to charity. I would say that the answer is two-fold. One reason is that we allow our members to truly give back to the community while being smart consumers at the same time. If you were in the market for a computer, you could come to Freebates.net, get the computer at 20% off, and know that the money you spent was going to a good cause. The second reason is that it really gives the staff at Freebates.net the attitude that we are working for more than just ourselves. Knowing that our professional contributions are making a real difference motivates us to continue to maintain a top-notch company".

More information on the "Save Money, Save Lives" program can be found at <http://www.freebates.net/info.php?atid=1532>.

While still in its infant stages, Freebates.net currently has hundreds of members with increasingly more registering daily. Members receive numerous benefits such as deal alerts and enhanced site usability. Registration is a free, fast and painless process which takes about 30 seconds to complete.

Membership registration can be found at <http://www.freebates.net/forums/register.php>.

"In addition to the pursuit of becoming the best online shopping deal site on the internet, we hope that this social enterprise model will take a life of its own, spurring others to follow suit in dedicating profits of their companies to larger issues at hand in this world.", Charles Hua, PR Director, Freebates.net.

## Features of Freebates.net

- User rated and contributed: All registered members of Freebates.net have the ability to rate the content they are viewing, allowing deals to be sorted and categorized by contribution. The community decides what the hottest deals are, but Freebates.net editors provide online shopping expertise and editorial support.
- Sorting and Search: All deals are tagged by keywords such as merchants and product types, making it extremely easy to search and find the best items.
- Ease of use: Featuring the latest UI and Ajax enhancements, the site ventures into the Web 2.0 design principles.
- Philanthropy: 50% of total proceeds given to charities.

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## About Freebates.net

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**Website:** <http://www.freebates.net>

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