



# ScrapbookFlair Community releases Beta 3.0

Aurora Digital Imaging, Ltd., December 08, 2006

URL: <http://www.pr9.net/ent/design/4872december.html>

*ScrapbookFlair.com, the popular digital scrapbooking community site has added new enhancements with its beta 3.0 release. Now members can search for other members geographically and also initiate scrapbook Challenges and contests. ScrapbookFlair is a robust community site with over 10,000 members worldwide from 50 states and 90 countries, who create and share scrapbooks and memories. Digital Scrapbook Software and artwork is available free.*

PR9.NET December 08, 2006 - ATLANTA – Aurora Digital Imaging today announced a major enhancement of its popular Scrapbook Flair community site ([www.ScrapbookFlair.com](http://www.ScrapbookFlair.com)). The Beta 3.0 release expands the community beyond the features which have rapidly made it one of the top web communities for scrapbooking. The new features that have been added include:

1. Geographical Member search.
2. Online Members search.
3. Member-initiated scrapbook contests and challenges.

The new features were released just in time for the holiday season when people traditionally take more photos and share them online in digital scrapbooks. The 1st new feature allows Members to see whom in their town or vicinity is currently a ScrapbookFlair member, enabling people to meet in person - adding the traditional group scrapping approach to the existing online digital approach. The 2nd feature permits Members to see which other Members are currently online; enhancing the ability for real-time online scrapbook collaboration. The 3rd new feature allows any Member to set up their own contest or challenge, based on whatever rules they establish - the 1st challenge, with a Thanksgiving theme is already underway and can be viewed by clicking here.

"Scrapbook Flair has developed into a remarkable international scrapbook community site, with over 11,000 registered Members from all 50 states and 90 countries. By listening to our Member suggestions we upgraded the site with these desirable and fun features," said Rae Ann Gregg, Editor-ScrapbookFlair. "It's exciting to see how quickly digital scrap bookers have discovered and embraced our site."

Scrapbook Flair is a unique community web site that makes it easy to create and share digital scrapbooks, including free digital scrapbook software for digital scrapbookers who are just getting started. Originally introduced on April 25, 2006, the community site has risen among over 200 scrapbook communities worldwide to #5 in terms of its global Alexa web ranking.

Becoming a ScrapbookFlair Member is free. Every community site member has a home page, message center, and gallery for showcasing their scrapbooks – publicly or privately – to an unlimited number of family, friends or colleagues. In addition to countless scrapbook galleries, ScrapbookFlair features forums, blogs, and groups that can discuss and compare scrapbooks with one another. Digital scrap bookers will also be able to become "friends" or "fans" of other Scrapbook Flair members, initiating a continuing dialogue. Countless free designs and embellishments are offered for download.

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## About Aurora Digital Imaging, Ltd.

Aurora Digital Imaging, Ltd. is a privately held company based near Atlanta, Georgia, specializing in the application of technology for large-scale consumer-centric businesses. Their focus is on the digital photography and digital scrapbook markets with applications that support and enhance the consumer experience. You can find more information about Aurora by visiting their website at [www.AuroraDI.com](http://www.AuroraDI.com)

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