



Local Travel Guru Chosen as 1 of 8 in United States to Participate in Exclusive Florida Encounter Tradeshow

GoldenTravelGuides, December 08, 2006

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Recently, tourism organization, VISIT FLORIDA hosted its 25th Annual Florida Encounter Tradeshow at the Naples Grande Resort & Club in Naples, FL. GoldenTravelGuides owner and CEO, Rick Golden was one of only eight invited throughout the entire country.

PR9.NET December 08, 2006 - East Stroudsburg, PA – On November 4-8, 2006 VISIT FLORIDA, the official tourism marketing corporation for state of Florida hosted its 25th Annual Florida Encounter Appointment Tradeshow. The event marked the coming together of some of the foremost meeting and convention planning professionals with premier suppliers to network and experience the diversity of Florida meetings and convention offerings.

This year's new event at Florida Encounter, the Executive Track, was designed exclusively for senior level managers involved in meeting planning or decision making. The Executive Track is available by invitation only to executive level suppliers and just eight executives from the entire country were honored with an invitation.

One of eight professionals invited to attend was local travel guru, Rick Golden, a name synonymous with travel and tourism in the Pocono Mountains region of Pennsylvania. As Owner and CEO of GoldenTravelGuides, a national travel company headquartered locally in East Stroudsburg, Pennsylvania, and its subsidiary "Best of" City Guides, which now represent more than 80 of the world's top travel destinations, Golden was chosen because of his dedication to being at the forefront of the travel and tourism industry.

When asked about being invited to attend this year's event, Mr. Golden stated, "I am honored to have been one of just a few meeting suppliers called upon to build relationships with Florida meeting planners and help them experience all that Florida meetings can offer their groups."

Golden's company does a significant amount of business in Florida, having more than a dozen online city guides to popular travel destinations like Naples, Sanibel, Marco Island, Winter Haven, Miami, Key West, Ft. Myers, Orlando, Daytona, Ft. Lauderdale, Jacksonville, Sarasota, and Tampa.

GoldenTravelGuides.com, headquartered at 366 North Courtland Street, Suite B in East Stroudsburg, in the Pocono Mountains of Pennsylvania, is a subsidiary of Golden Interests, Inc. The largest leisure travel agency in Pennsylvania and one of the largest in the Northeastern United States, GoldenTravelGuides is a member of the Pocono Mountains (PA) Chamber of Commerce, the Pocono Mountains Vacation Bureau (PMVB), the Naples and Key West (FL) Chambers of Commerce, the Sullivan County (NY) Chamber of Commerce, and the Pike and Wayne County (PA) Chambers of Commerce.

GoldenTravelGuides publishes more than 80 Internet-based guides to the "Best of" cities like the Poconos, Atlantic City, Naples, Hershey, Tunica, Niagara Falls, and Punta Cana. They arrange for groups, leisure, and business travelers at more than 40,000 hotels across the world. They can be reached toll free at: 1.877.465.3368 or online at: <http://www.GoldenTravelGuides.com>.

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