



USC Trojans' Head Coach Pete Carroll Programmed His Football Team to Lose

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The USC Trojan football team's national title hopes were squashed all week long by an unlikely suspect – their head coach Pete Carroll, who attracted defeat for his own players, says Sean Smith, a local speaker and recognized Goal-Getting Guru.

PR9.NET December 04, 2006 - Los Angeles, CA – "As soon as Coach Carroll told the media early in the week that UCLA was going to be their toughest opponent of the year," says Smith, "he made the game much more difficult for his players. The Trojans had all week long to focus on how good the Bruins are and how hard the game would be. So as Saturday's kickoff neared, the team had been sufficiently programmed for defeat."

Smith's assertion is supported by all the teachings of the brightest self development experts of our current time. Especially after the recent release of the new film "The Secret", many more people are subscribing to the idea that we can actually attract either positive or negative results into our lives simply by focusing on them. And the sports world is no different, which is why the planet's best athletes, such as Tiger Woods, Kobe Bryant, and Peyton Manning, spend a lot of time and energy visualizing success in their mind before they compete.

"What I wish more people understood is that whatever you choose to focus on in any arena, whether it's success or failure, your unconscious mind takes it as a command, as if that's what you're looking for. So by telling yourself what you want to avoid, or by holding onto any negative, limiting thoughts whatsoever, you will always attract difficulty into your life," says Smith.

That blunder was one of the major contributing factors in the second-ranked team in the country being upset by their cross-town rivals for the first time in 7 years. Carroll's comments set an expectation in the Trojan players' minds that the game would be tough, and at the same time bolstered UCLA's confidence.

Now that obviously begs the question – is Sean Smith saying Pete Carroll actually wanted his team to lose or his players to be nervous?

"Of course not," is his immediate response. "Nobody consciously sets him or herself up for failure – it all happens at the unconscious level because of the way we're trained. And that is what's so scary, that most people don't even realize what they're doing."

If you believe Smith, the problem is much more dangerous than many think it is. In fact, it's the main topic of his recent report, "The Single Deadliest Goal Setting Mistake That Guarantees Failure Every Time...And How YOU Can Avoid It!" You can get a free copy of the report at <http://www.GoalSettingIsUseless.com>.

"Hands down, by far, the most damaging strategy most people use is focusing on what it is that they don't want, as some sort of means for motivation. While I'm sure Pete Carroll, who's a tremendous football coach, meant his statements as cautionary comments designed to keep his team's attention on UCLA instead of the national championship game, they unfortunately worked too well, setting the stage for ultimate disaster."

Sean Smith is a Certified Master Results Coach, president of MVP Success Systems, Inc. and founder of [GoalSettingIsUseless.com](http://www.GoalSettingIsUseless.com). He specializes in peak performance and self development through Neuro-Linguistic Programming.

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About MVP Success Systems, Inc.

MVP Success Systems, Inc. is a peak performance training company founded by Certified Master Results Coach, Sean Smith. As a recognized Goal Getting Guru, Smith helps people erase all of their inner obstacles and start attracting success into their lives. In addition to coaching, Smith offers numerous inspirational messages to individuals in person, over the phone, and in writing. For more information, visit <http://www.goalsettingisuseless.com>.

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