



Erika's Placem Inc. Launches New Web Site for 2006 Holiday Season

Schneiderman & Associates, LLC, December 02, 2006

URL: <http://www.pr9.net/home/hshopping/4842december.html>

Erika's Place for "Gifts and Indulgences" located in Dunedin, FL, is a family run business that was established in our quaint and charming coastal community in 2003. Our boutique has a European style and flair where you can go for gifts and indulgences, shabby chic and vintage items as well as many one of a kind items designed by JoAnna Mincarell and my mother. We carry an elegant and ever changing blend of quality gifts, home and garden décor, exclusive scents and essential care items for men, women and baby. We feature brands such as Pine Cone Hill, Caldrea, Gianna Rose Atelier, Juliska, Little Giraffe, Voluspa and so much more!

PR9.NET December 02, 2006 - Dunedin, FL - JoAnna Mincarell has been bringing European style and flair to the quaint and charming coastal community of Dunedin, Florida since 2003. Marking three years of business, she has launched a brand new online store just in time for the 2006 Holiday Season.

Says JoAnna Mincarelli, "Erika's Place, Inc. is a charming boutique where you can go for Gifts and Indulgences, shabby chic and vintage items as well as many one of a kind items designed by myself and my mother. We carry an elegant and ever-changing blend of quality gifts, home and garden décor, exclusive scents and essential care items for men, women and baby."

"We are very excited about the expansion of European lines. We now carry Muhle-Pinsel men's shaving accessories and skin care. Muhle shaving accessories combine beauty and functionality with durability and outstanding performance. Also in stock from Europe is Couke a wonderful French line of kitchen linens, aprons and potholders. These fancy jacquard towels and aprons come in a beautiful array of colors and patterns and are all made of 100% cotton," adds JoAnna.

JoAnna, Erika and her mother hand-pick all of the products they carry in their shop. For the upcoming holidays, they are featuring brands such as Pine Cone Hill, Caldrea, Gianna Rose Atelier, Juliska, Little Giraffe, Voluspa and much more. In addition, Erika's Place, Inc. offers free gift-wrapping, design consultation as well as ASID discounts to interior designers.

You can visit Erika's Place for Gifts and Indulgences online at <http://www.erikasplaceforgifts.com> or visit their shop in person at 714 Broadway, Dunedin, Florida. JoAnna reminds locals that while their store holiday hours are Monday to Saturday from 10:00 am to 6:00 pm and Sunday 12:00 pm to 5:00 pm, their online store is always open to visitors 24 hours a day!

For more information, please contact JoAnna Mincarell at 727.733.0461 or at erikasplaceinc@aol.com.

###

About Schneiderman & Associates, LLC

Schneiderman & Associates, LLC is an umbrella organization running several small innovative companies with focuses on electronic publishing, software development, and online marketing strategies. Capitalizing on emerging technologies, we combine fresh business ideas with the technical and marketing expertise to make them succeed. Currently, we operate a growing network of over 100 commercial web sites.

Phone: 866-663-2665
Website: <http://www.schneiderman.net>
E-Mail: info@schneiderman.net
Address: 3504 E 99 Stree
Tulsa, OK 74137

[PR9.NET - Your Free Press Release Service](#)