



Recent Additions Propel i4Market to Total Full Service Online Strategy Company

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i4Market's recent additions have advanced the company to become a complete full service e-solution provider, offering creative web design, customized research and the development of detailed marketing solutions, as well as IDX/MLS and professional hosting solutions.

PR9.NET December 02, 2006 - Manchester, NH - i4Market announces recent additions, making the e-solution provider a complete one-stop online development company. i4Market offers web design, industry specific research, the development of detailed marketing solutions, as well as IDX/MLS and professional hosting solutions.

A company's website is an investment with definite objectives, and if scoped-out and implemented correctly, it translates into measurable results for that organization, says Louri Boilard of i4Market. "A company's website is an investment with definite objectives, and if scoped-out and implemented correctly, it translates into measurable results for that organization, says Louri Boilard of i4Market. "At i4Market, we focus on meeting these objectives by ensuring that they reflect the current realities of the connected world. We showcase a company's marketplace identity, and that in turn, cultivates powerful relationships."

i4Market believes properly designed websites will proportionately increase a company's return on investment. i4Market developers build websites that are professional, visually appealing, and navigate with ease. Offering a multitude of services allows i4Market to provide its customers one single point of accountability for a company's online presence.

From flash development, complex database back-ends, content management and CRM systems to custom programming in Perl/CGI, ASP, PHP, Cold Fusion, HTML, JavaScript on Unix or Windows platforms, i4Market accomplishes the vision clients have in mind for their web presence.

i4Market provides content managers with a simple system for performing routine content updates. Designers also make sure websites are scalable so it's ready to accommodate business as it evolves and grows. i4Market also employs state of the art search engine optimization techniques.

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About i4market

As a full service e-solution provider we provide: creative design, competitive analysis and research, development and detailed marketing solutions, as well as IDX/MLS & professional hosting solutions.

Phone: 1.603.626.8120
FAX: 1.603.258.5885
Website: <http://www.i4market.com>
E-Mail: press@i4market.com
Address: 680 Brent Street
Manchester, NH 03103

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