



ESET NOD32 Antivirus Software 2.7 debuts at Gitex Dubai 2006

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PR9.NET November 20, 2006 - Dubai, United Arab Emirates: ESET Distribution Middle East, the regional business development center of ESET NOD32 Antivirus, today unveiled the latest version of its award-winning Antivirus software – ESET NOD32 version 2.7 at Gitex Dubai 2006. The leading security vendor is also showcasing its world-class portfolio of Anti-virus, Firewall and Anti-spam solutions, meeting existing and potential customers and looking to recruit more channel partners for the region at the mega IT exhibition.

Speaking on the launch, Mr. Neo Neophytou, Managing Director at ESET Distribution Middle East, said, "Gitex, being one of the top three IT exhibitions in the world, is an ideal platform for us to unveil the ESET NOD32 Antivirus Software 2.7. The enhanced version of our award-winning solution is one of the few malware solutions in the market today that is fully compatible with x64 versions of Vista, Windows XP and Windows Server 2003. The upgrade to ESET NOD32 also features enhanced anti-stealth technology that offers more comprehensive protection against rootkits through its ability to see the true state of running processes and the file system. Rootkits enable hackers to maintain control of a compromised system by hiding their presence."

"Given that rootkits make it more difficult to detect intrusions in a system, they are one of the greatest threats today. ESET NOD32 version 2.7 is presented for the first time in the Middle East at Gitex 2006, at ESET's stand in Sheikh Rashid Hall, Stand 903," he added.

ESET's rootkit protection is integrated into the ThreatSense® engine. Competitors typically offer this kind of solution as a stand-alone tool or as part of a larger suite. ESET NOD32 makes it easy for users to be protected with minimal system impact.

As enterprises and consumers begin to adopt Vista, ESET users can be rest assured that they are fully protected from viruses, spyware, keyloggers, Trojans, phishing attacks, rootkits and other criminally motivated online threats. ESET NOD32 Antivirus software is powered by ThreatSense technology, a sophisticated detection system based on advanced heuristics that proactively protects users from emerging threats. Third-party tests from Virus Bulletin and AV-Comparatives have demonstrated that ESET's solution consistently achieves the highest degree of "in the wild" malware detection rates, while also maintaining a leadership position in fast scans and unobtrusive signature updates.

What's New in NOD32, version 2.7:

- Support for 32-bit and 64-bit versions of Microsoft's Windows Vista operating system.
- Improved rootkit protection and detection that proactively and transparently defeats active rootkits, which are typically hidden from the user.
- Expanded categorization of malware includes potentially unwanted applications such as adware that may not be malicious, and the renaming of potentially unsafe applications like keyloggers, remote administrators, etc. These categories are capable of being turned off or on.

Commenting on their Gitex participation, Mr. Neophytou said, "Our main objective at Gitex 2006 is to position ESET NOD32 as the Antivirus of choice in its segment. ESET NOD32 is an ideal product for enterprises and home users who are looking for proactive security solution without affecting their system speed. We will create brand awareness of our strong portfolio of security products among visitors. We see Gitex as an opportunity to interact with customers and partners from all over the world under one roof. We will also be looking at extending our channel partner network by signing up new distributors and resellers to further strengthen our position and consolidate our service and support offerings in the Middle East."

ESET Distribution offers Anti-virus, Firewall and Anti-spam solutions. Their award-winning, anti-threat software system, ESET NOD32, provides real-time protection from known and unknown viruses, spyware and other malware. ESET NOD32 offers the smallest, fastest and most advanced protection available, with more Virus Bulletin 100% Awards than any other antivirus product. ESET Distribution is exhibiting at Stand 903 in Sheikh Rashid Hall at Gitex Dubai 2006.

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About ESET Distribution Middle East

ESET Distribution Middle East is the Regional Business Development Center of ESET NOD32 Antivirus for the Middle East. Founded in 1992, ESET is a global provider of security software for enterprises and consumers. ESET's multiple award-winning, anti-threat software, NOD32, provides real-time protection from known and unknown viruses, spyware and other malware. NOD32 offers the smallest, fastest, and the most advanced protection available, with more Virus Bulletin 100% Awards than any other antivirus product. ESET was named in Deloitte's Technology Fast 500, for four years running, and has an extensive partner network, which includes corporations like Canon, Dell, and Microsoft.

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