



Peanut Butter Passion Gift Box Enhances Holiday Pleasure

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Peanut Butter Passion Fondue & Ice Cream Topping is offering a special gift box for the holidays

PR9.NET November 16, 2006 - Toronto, OH -- Peanut Butter Passion, the decadent and delicious gourmet ice cream topping and fondue that recently wowed patrons at the United Way of Jefferson County's Taste of the County, is offering a special holiday Ice Cream Lovers Box, perfect for gift-giving. It can be ordered online at www.peanutbutterpassion.com or by calling 740.537-3874.

Peanut Butter Passion combines the flavors of peanut butter and chocolate into a creamy, easy-to-warm indulgence, perfect over ice cream, as a topping for pound cake, or as a luscious fondue for dipping fruits, pretzels and cookies.

The Ice Cream Lovers Box, which includes one 10 ounce jar of Peanut Butter Passion, one jar of gourmet chopped nuts, and a stainless steel ice cream scoop, is packaged with coordinating ivory and metallic crinkle-cut paper shreds in a gold-tone box, with optional matching bow and gift card. It is priced at \$21.99. Single jars are \$5.75 each or two for \$10 with shipping costs varying depending upon location. Local delivery to the Steubenville/Toronto/Weirton area is free on orders of two or more jars.

On the market since 2001, Peanut Butter Passion was recently submitted for consideration to the Clorox Company's new product development program. Clorox has launched such famous names as K.C. Masterpiece barbecue sauce and Hidden Valley Ranch salad dressing through this program, which assists entrepreneurs in production, packaging and promotion for a variety of food and non-food products.

For more information, contact info@peanutbutterpassion.com, call 740.537.2701 or fax 866.226.0556.

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About Bottom Line Marketing

Bottom Line Marketing offers a wide range of advertising and promotion options for businesses worldwide.

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