



Eyeball Networks awarded "Best of Show" at Internet Telephony Conference and Expo

Eyeball Networks Inc., November 20, 2006

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Eyeball Networks firewall and NAT traversal solution for SIP end points singled out for VoIP innovation

PR9.NET November 20, 2006 - VANCOUVER, BC – Eyeball Networks Inc., a pioneer in Voice over IP (VoIP), video telephony, and instant messaging software, announces that its Any-Firewall™ Engine Software Development Kit (SDK) has been named a "Best of Show" winner at Technology Marketing Corporation (TMC)'s Internet Telephony Conference & Expo San Diego 2006.

Eyeball's Any-Firewall Engine is the industry's most comprehensive, standards-based NAT traversal Software Development Kit (SDK) for guaranteed VoIP and video call completion across NATs, firewalls, and Web proxies. The software incorporates IETF standards including STUN, TURN and ICE and works with third party SIP stacks, enabling application developers and device makers to implement advanced firewall and NAT traversal features into their communications products.

"We are honored to be recognized by TMC with the 'Best of Show' award for Eyeball's Any-Firewall Engine," said Dr. Shahadat Khan, Chief Technology Officer, Eyeball Networks. "This product addresses one of the biggest challenges facing widespread VoIP adoption. Our solution meets two major requirements from the VoIP service providers: it is standards-based to guarantee highest interoperability, and it is very scalable with service growth since most calls are completed using peer-to-peer media delivery."

The award recognizes innovative products and solutions that were featured in the Exhibit Hall during the event. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd. "These companies are pioneers and are responsible for the amazing growth in the VoIP market this year. Selecting Best of Show winners each year becomes more and more difficult as the solutions displayed on the exhibit floor become more and more impressive. Every product is worthy of distinction, therefore you can rest assured that the companies and products on the list this year represent truly outstanding achievement in IP telephony," said Rich Tehrani, president and group editor-in-chief of TMC.

Dr. Shahadat Khan CTO of Eyeball Networks will be speaking on the "WiFi Telephony" panel to discuss NAT and firewall traversal challenges and solutions plus on VoIP Security VoIP Spamming – Challenges & Solutions at the Internet Telephony Conference & Expo EAST in Ft. Lauderdale, Florida January 23-26, 2007.

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About Technology Marketing Corporation

Technology Marketing Corporation (TMC) publishes four print publications: Customer Interaction Solutions, INTERNET TELEPHONY, SIP Magazine and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 2,300 sites in the world by alexa.com*, TMCnet serves as many as one million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces Communications Developer Conference, IMS Expo and Call Center 2.0 Conference. For more information about TMC, visit www.tmcnet.com. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.)

About Eyeball Networks Inc.

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Eyeball Networks is a pioneer and world leader in Internet telephony and instant messaging software enabling service providers, application developers, and device makers to deliver carrier-grade communications solutions in a cost-effective and timely manner. Today, over 19 million users and 100 service providers and device makers benefit from Eyeball's innovation, including its patented AnyBandwidth™, AnyFirewall™, and AntiSPIT™ technologies guaranteeing the best possible VoIP and video experience – over any Internet connection, across any NAT or firewall, and on any device. For more information, please visit www.eyeball.com/pr.

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