



A New Startup Revolutionizes the Way People buy Car Insurance

ForAnu.com, November 14, 2006

URL: <http://www.pr9.net/business/financial/4752november.html>

Car insurance customers find a great new website at <http://www.foranu.com/site>

PR9.NET November 14, 2006 - Seattle, WA -- Customer is king; car insurance customers are now kings who know their own power of choice. A new online initiative, ForAnu.com (<http://www.foranu.com/site>) started attracting average American people looking for cheap car insurance quotes and willing to share their experiences with car insurance for common benefit. Car insurance customers can cut through all the wastage of time and money by looking only at the policy or policies that is suitable for them.

ForAnu.com is a free service that lets people input their basic non-personal car insurance information and allows them to search insurance costs incurred to other car insurance shoppers. In addition, the website also offers a free e-Book titled "Secrets Disclosed!!! How to save on car insurance".

"People are frustrated with car insurance companies, each claiming to save hundreds. ForAnu.com doesn't sell any policies, but only acts as a meeting place for insurance customers who want to gain from the experience of other people and want to share their experience for others' benefit" says Amol Jadhav, the company co-founder.

"Websites like ForAnu.com is a strong positive indicator of customer generated business leads. Car insurance companies in the long run will be forced to come up with no-strings-attached offers to gain and retain the trust of customers. Of course, it is a long way to go. Every long voyage must start with a single step, like this one." adds Amol Jadhav.

The free service gains significant response from first time and long-term insurance customers. They want to first find out the experience of other people before making a purchase. The beauty of this free service is that one can instantly benefit from the research of hundreds of other insurance shoppers and share his/her own experience with insurance policies and insurance companies they deal with.

In addition to socializing type environment, ForAnu.com also provides answers to specific questions related to car insurance. The site compiles the experience of many thousands of car insurance buyers for easy assimilation of its users.

ForAnu.com cuts through this problem of comparing 100 plus insurance companies working in US. Insurance customers have ready usable information about pros and cons of hundreds of policies from real people.

###

About ForAnu.com

ForAnu (<http://www.foranu.com/site>) is a free service that lets people input their basic non-personal car insurance information and allows them to search insurance costs incurred to other car insurance shoppers, hence saving time and money in finding cheap car insurance.

Phone: 425-444-6854
Website: <http://www.foranu.com/site/>
Address: Amol Jadhav
4850, 156th Ave NE # 118
Redmond, WA 98052
USA