



Favorites Feature Added to Web 2.0 Leader Voices.com

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Bookmarking favorite voices has never been easier with the new Favorites tool at Voices.com.

PR9.NET November 13, 2006 - Toronto, Canada – In a world where there are many voices for hire and cutting through to the cream of the crop for a given project is a challenge, a new solution to this age-old problem has arisen at Voices.com (<http://www.voices.com/>). After years of writing down names on scrap pieces of paper and sticky notes, Voices.com has simplified the archiving and retrieval process of the contact and voice details of favorite voice actors.

Even if someone does not have a voice over job in their pipeline at present, they are still able to sign up for a client account and save voices to their Favorites, essentially, creating a list of talent that they prefer to work with in the future when the need arises.

Creating business relationships is a central theme to the concept of grouping favorite voice talents together. Favorite talent may consist of talent that the client has already worked with, talent that they are evaluating, and talent who qualify for future voice over job opportunities with an organization or company.

Just how is this accomplished? Individuals can favorite their chosen talent from the search engine at Voices.com, directly from voice talent websites, and when listening to audition responses to job postings.

Voices.com CEO, David Ciccarelli says, "Building relationships is a guiding principle behind our business decisions and feature developments. This is why we place an emphasis on making it easy for clients to find and hire voice actors."

Voices.com is home to over 8,000 voice talents and has served over 37,000 clients worldwide. To learn more visit the Voices.com website: <http://www.voices.com>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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