



Marketing Firm Seeks Return of American Jobs

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Incognito Marketing focuses on clients in the manufacturing sector. Bringing a unique blend of services to a group often neglected by other marketing firms.

PR9.NET November 02, 2006 - Colorado Springs, CO - Every business has a story to tell. Incognito Marketing gets the story straight and tells it to the right people. The twist is that they specialize in marketing for American manufacturing.

In today's economy more jobs are being sent overseas where labor is cheap. It's becoming harder for manufacturers to compete on price. That's where Incognito Marketing comes into play. Incognito identifies a company's unique benefits and translates them to potential customers using world-class design.

Incognito Marketing helps clients in two ways. As a creative design studio producing web sites, sales literature, brochures, direct mail and email campaigns. They also contract as a marketing department, which has become the preferred method for companies to become lean, efficient and save money.

"It frees the manufacturer up to do what they do best, which is manufacturing goods and creating jobs." says Greg Snyder, Owner and Marketing Director. "Plus we enjoy working the long term strategy. We help American manufacturing grow, and our clients reach their goals."

Borrowing the idea of 'lean manufacturing' from their clients, this small 3-person team works out of a modest west side Colorado Springs office. "We run as small and efficient as possible in order to give our clients the best value." says Snyder.

It's always exciting to see this kind of creative energy in motion. They just call it simple and easy, keeping their clients' sales and profits first in mind and strengthening American manufacturing.

For additional information on the news that is the subject of this contact Erin Slusher or visit www.incognitomarketing.com.

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About StrategicSEO

StrategicSEO provides search engine optimization services, including organic seo, link building, copywriting and pay per click management.

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