



AutoPongo.com Announces Launch of Free Car Classifieds Website

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According to a recent J.D. Power and Associate's study, the Internet has now surpassed both traditional newspaper and magazine ads in leading buyers to used automobile purchases.

PR9.NET November 06, 2006 - Melbourne, FL - Buying a car? Selling a car? If so, the FREE vehicle listing service provided by AutoPongo.com can help you achieve your goals.

According to a recent J.D. Power and Associate's study, the Internet has now surpassed both traditional newspaper and magazine ads in leading buyers to used automobile purchases. "Customers, on average, spend five hours researching vehicle models, features, and options online," said Min Cho, senior analyst of digital marketing solutions at J.D. Power and Associates. In fact, the percentage of buyers who located their vehicle online has doubled in the past five years!

Autopongo.com has capitalized on this growing trend by introducing a website that specializes in connecting buyers and sellers of pre-owned vehicles. Both private parties and dealers are welcome to search their extensive database and post ads via an easy-to-use online interface. AutoPongo.com marketing manager Mario Bettini added, "unlike similar services, we pride ourselves on remaining 100% free of charge."

Advertising online brings with it many benefits as witnessed at AutoPongo.com. A few of these include:

- * Free ads with photos and numerous options
- * Ad durations of 30 days with no limits on re-posting
- * Ads available for viewing around the clock
- * The ability to print out sales flyers
- * Buyers can comparison shop and find the best prices
- * No need to haggle with pushy sales people
- * Save time by researching from the comfort and privacy of your own home

Harness the power of the web...it's only a click away.

For Information: <http://www.autopongo.com>

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About AutoPongo.com

AutoPongo.com specializes in connecting buyers and sellers of pre-owned vehicles via a FREE online listing system.

Website: <http://www.autopongo.com>

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