



Searching for a Relevant Business To Business Directory or B2B Directory?

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Easy2source.com's claim to business fame comes from relevant synergies of Netlink Solutions (India) Limited. In summary, this Business To Business Directory or B2B Directory has survived competition.

PR9.NET October 28, 2006 - Mumbai, Maharashtra, India - Business seems to be in the air. Business through the Internet seems to have become easier. As demand reaches a feverish pitch, business portals have found a tendency to be launched with more flexible options to opt from. In the present scenario, easy2source.com claims to be not just another relevant Business To Business Directory or B2B Directory.

Take a look at business.com's claim to have achieved an international reputation with a large gathering of business associates. Indiamart's claim to a titanic domestic presence has an open challenge in terms of experience and expertise. The directory claims to contain more than 400,000 listings within 65,000 industry, product, and service subcategories. In terms of relevance, this portal has been surging ahead with business strategies. On offer are new tools to drive qualified traffic and generate leads by reaching business users at the precise moment.

Consider another portal. Infospaceinc.com claims to be a leader and innovator in the rapidly evolving web search and online directory service market that makes faster and easier the task of consumers to locate products and services, businesses, people and information online, while creating new revenue opportunities for business partners.

Indiamart.com on the other hand claims to have a network of B2B marketplace and claims to do business with global buyers with a membership of than 300,000 companies generating more than 40mn page views and over 350,000 trade inquiries every month. Portal sponsorship, the online promotion program claims to assist buyers in reaping benefits from a product or industry focused marketplace.

Easy2source.com's claim to business fame comes from relevant synergies of Netlink Solutions (India) Limited. Here the Gifts & Accessories magazine, India's only magazine in print for corporate gifts deserves a mention along with giftsnaccessories.com. Gnaol.com synergises and leads a step further with an online directory of 20,000 plus suppliers to choose from.

Easy2source.com looks fine to grow among other business portals in the business arena. Under the leadership of Minesh Modi, the portal has upgraded from a simple business service industry to India's only trade portal that provides a wide array of information on unlimited industries. The future seems promising for the portal. In summary, this Business To Business Directory or B2B Directory has survived competition. The search ends here.

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About Netlink Solutions (India) Limited

Listed on the Mumbai Stock Exchange, with a market capitalization of over Rupees 100 million, Netlink Solutions (India) Limited has synergetic divisions. The divisions namely, Gifts & Accessories Magazine with giftsnaccessories.com and corporategifts.easy2source.com, Aditya Infotech, and gnaol.com along with easy2source.com form an enviable combination of information providing entities.

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