



YouREP.com Launches New Photo Sharing Social Network and Offers 2 GB Free Photo Hosting to Users

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A new photo sharing social network was launched last month at www.YouREP.com. The service provides 2 GB free photo hosting for members of the free service, as well as more traditional social network features, such as commenting and the ability to build a network of "friends" through the community. Custom tools to organize user photos are also provided.

PR9.NET October 28, 2006 - Vienna, Austria - The new www.YouREP.com, launched last month, is offering a unique hybrid of a free photo hosting service and a social network. In addition to members being able to find and add friends in the community and comment on others' photos, YouREP is also providing users with 2 GB of free storage space for their photos. A selection of tools and features for organizing, tagging, and licensing photos makes the site useful to both professional photographers looking to network and show off their work, as well as amateur photographers looking to share their personal, travel, or other photos. YouREP also offers a revenue sharing model, uncommon in social networks, which allows members to earn ad revenue through the site.

YouREP.com's revenue sharing model makes the photo social network even better than free. Users not only have no cost to use the services, but they have an opportunity to earn money. The site gives members a choice of activating an additional banner below their photos. If they choose to enable the banner, 50% of revenue from that banner will be paid to the user.

Social networks in general are all the rage due to the success of networks like MySpace, Facebook, and Orkut. YouREP aims not only to provide a social networking environment, by allowing photo commenting, friends, and groups, but also to give photographers a chance to have their work reviewed in peer groups. By specializing in photography (amateur or otherwise), members posting photos are able to get feedback on their shots from others with a specific interest in the niche. It also makes it easy for people to share photos from trips or holidays with friends and family, while being able to share their collective comments with each other.

YouREP offers several features as an added benefit to members. For example, if their digital camera allows it, the site can pull the date and time the photo was taken automatically, and users can then use the Google-Maps function to geo-tag their images and show where they were taken (useful for travel photos). Users have the ability to add titles, comments, and ratings to photos, and they can even create galleries for photo groupings. YouREP also provides a unique tool called yOrganizer, which allows members to edit photo attributes, such as access levels, tags, licenses, locations, and more for multiple photos at once.

Each member of www.YouREP.com is given a personal home page on the network, and access to networking tools such as forums, private messaging, and a chat room. They can find others' images either through the site's search function, or by browsing photos by tags, locations, or even groups. Users can maintain a list of their favorite images, and can use a star rating system to rate photos posted by others. As an added benefit, members can even take advantage of YouREP's backup function, which allows them to download all of their images at once in a .zip file.

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About YouREP

YouREP, which stands for "you represent," is a social photo sharing platform. YouREP gives members of the site 2 Gigabytes of free hosting for their photos, which they can make public or keep private (up to 25% of photos can be non-public). The site also offers tools, such as access to Google-Maps and yOrganizer. YouREP.com provides features typical to social networks as well, allowing members to explore each others' photos, comment on them, and build groups of friends within the community.

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