



# USA Realty Develops Poconos Builders Showcase to Aid Clients in All Aspects of New Construction

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*Great real estate prices are making now the best time to buy vacation homes, lakefront homes, ski resort homes, and golf course homes in the scenic and popular Pocono Mountains of Pennsylvania. USA Realty, in an effort to meet increasing demand for new construction has developed its exclusive Pocono Builders Showcase to help potential homebuyers sift through the overwhelming amounts of information.*

PR9.NET October 23, 2006 - East Stroudsburg, PA, USA Realty has put their years of experience and knowledge into a new service they are launching to help Pocono Mountains homebuyers sort through the overwhelming amount of information available to those customers interested in new construction.

USA Realty has compiled their exclusive Pocono Builders Showcase to help customers find the correct builder. In today's fast-paced society, more and more families that are building homes are looking to cut corners rather than doing the research and leg-work necessary to ensure satisfaction. That is where USA Realty comes in! They will do the work that their busy customers don't have time to do. They will help customers understand the intricacies of builders' specifications, provide tips for selecting a builder, and work closely with their clients to narrow down potential builders based on the type of house, location, and budget.

The agency also sells resale homes less than five years old. New home construction agents Jim and Lisa have extensive experience with new home sales, boasting an impressive sales total of greater than \$30 million combined.

USA Realty's expertise stems from 38 years in the construction and home building business. Owner, retired builder and developer, Rick Golden, author of The 20 Golden Rules of New Home Marketing, states that, "The new home building business in the Poconos has seen explosive growth in recent years, making the need for this type of builder search service invaluable."

Headquartered at 366 North Courtland Street, Suite B in East Stroudsburg, in the Pocono Mountains of Pennsylvania, USA Realty is the largest reseller of homes in some of the region's most sought after recreational communities. The agency specializes in golf course, ski area, and lakefront homes. They can be reached locally at: 1.570.517.2428 or online at: <http://www.USAREalty.Net>.

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## About GoldenTravelGuides

GoldenTravelGuides publishes more than 80 Internet-based guides to the "Best of" cities like the Poconos, Atlantic City, Naples, Hershey, Tunica, Niagara Falls, and Punta Cana. They arrange for groups, leisure, and business travelers at more than 40,000 hotels across the world.

GoldenTravelGuides, a subsidiary of Golden Interests, Inc., is the largest leisure travel agency in Pennsylvania and one of the largest in the Northeastern United States. Headquartered at 366 North Courtland Street, Suite B in East Stroudsburg, in the Pocono Mountains of Pennsylvania, GoldenTravelGuides is a member of the Pocono Mountains (PA) Chamber of Commerce, the Pocono Mountains Vacation Bureau (PMVB), the Naples and Key West (FL) Chambers of Commerce, the Sullivan County (NY) Chamber of Commerce, and the Pike and Wayne County (PA) Chambers of Commerce.

They can be reached toll free at: 1.877.465.3368 or online at: [www.GoldenTravelGuides.com](http://www.GoldenTravelGuides.com).

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