



# More relevant search brought by new search engine WebFetchPro

Elemental Communications, October 23, 2006

URL: <http://www.pr9.net/comp/internet/4642october.html>

*Web search company InfoSpace release new metasearch engine WebFetchPro to tame Web search*

PR9.NET October 23, 2006 - London, UK - WebFetchPro analyses the main search engines to bring back all the best results on the Web instantly and from one place.

Dominic Trigg vice president at InfoSpace Web Search explains, "It is a little known fact that due to the algorithms employed, different search engines can bring back very different results for the same search. As a result, in many instances searchers either don't ever reach the best results or have to search multiple engines separately to find them which is time consuming. We decided there must be a better way and developed WebFetchPro to solve this problem."

Ernst van Leeuwenkamp product management director at InfoSpace Web Search adds, "WebFetchPro overcomes these issues by enabling searchers to simultaneously search Ask.com, MSN, Google, Yahoo! and many more via a sleek interface and easy to use advanced features, giving them access to the best results from across the separate engines instantly.

Also any improvement on any of the engines WebFetchPro gathers results from is automatically passed on to the WebFetchPro searcher thereby making it the only search engine web users will ever need."

"With nearly 50% of searchers using multiple search engines to find what they want, WebFetchPro will be welcomed by a very broad audience," concludes Trigg.

Visit WebFetchPro <http://www.webfetchpro.co.uk> for a full list of features and benefits.

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## About Elemental Communications

Elemental Communications launched in October 2005. The consultancy is the product of Elemental PR, an integrated PR consultancy, which was founded by Tim Gibbon April 2001.

Elemental Communications is a media consultancy that caters for traditional and digital media, and as such, integrates all communications; embracing traditional roots whilst moving forward with technology. <http://www.elementalcomms.co.uk>

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