



Audio Mastering Demystified

Mastering Central, October 19, 2006

URL: <http://www.pr9.net/ent/music/4616october.html>

Audio mastering has long been a source of confusion for most musicians and producers because they just don't understand the full power of what it can do.

PR9.NET October 19, 2006 - Greensboro, NC - Audio mastering (the last step before music or movies are put on CD or DVD) has long been a mysterious process to most musicians and producers.

There's no one set way to do it and every audio requires different adjustments to bring out the best quality sound.

Hans Klein, publisher of a free e-report on music mastering at: <http://www.MasteringCentral.com/FreeReport.html>, says, "Good audio mastering can often make or break a CD or movie from having the intended impact on the audience. Bad mastering can literally destroy your chances of succeeding long into the future. Far too few people realize the importance of audio mastering, costing them major success."

The result is that the movies, CDs, and other audio you hear can be improved significantly to create a more compelling presentation. Moreover, many musicians and producers have the power to make their production stand-out above the rest by going with a proven audio mastering engineer.

Hans Klein says that there are five reasons audio should be mastered:

1. Make the audio ready to play and sound perfect on any playback system (whether it's for a personal CD player, MP3 player, for radio airplay, or for a club or other public setting).
2. Increase the quality of the sound so that the listener wants to listen longer and is more glued the music or movie.
3. Add more punch, warmth, and sparkle to make your audio stand-out in the listener's mind and grab their attention.
4. Fix minor problems that occurred in the recording or mixing phases of audio production.
5. Get a pair of skilled, independent ears to give unbiased feedback on how to bring out the best possible sound in the music.

Simply put, good audio mastering is vital. Without it, the producer risks the success of their project.

Hans Klein catalogues the music mastering industry inside his blog "Mastering Central". Arrange an interview with Hans Klein for more insights on Music Mastering. Direct line: (336) 254-8282 Email: Press@MasteringCentral.com. Other helpful information can be found at: <http://www.MasteringCentral.com/FreeReport.html>

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About Mastering Central

Musicians! How To Get The Best Possible Sound On Your Tracks With Music Mastering! Get The Full Scoop on What Mastering Is, Why You Need It, and Where To Get It!

Phone: 336-254-8282
Website: <http://www.MasteringCentral.com>
E-Mail: MasteringCentral@Yahoo.com
Address: 3859-2B Smokey Quartz Court