



DIY is kids' stuff...for parents.

MojoCorp Ltd, October 02, 2006

URL: <http://www.pr9.net/home/consumerinfo/4526october.html>

Last week results of an ICM poll carried out for Halifax Home Insurance revealed that parents have added more than £33 billion of value to their children's homes by doing their DIY for them (source: <http://www.timesonline.co.uk/article/0,,2-2378351,00.html>). Their kids are not able, nor willing, to improve their own homes...but there is hope for them.

PR9.NET October 02, 2006 - London, UK – Today's young home-owners might not have the skills or experience to complete their own home improvements, but there is a source of hope for them. This internet-savvy generation need only ask how they might simplify their DIY and all the answers are at their fingertips.

SimplifyDIY.com has comprehensive information, tips and advice to make DIY projects simple; from sourcing tools and materials to guides to getting the job done, plus a handy directory of local tradesmen if the task is just too intimidating or requires expert knowledge. And it's free to use.

Visit us now at www.simplifyDIY.com and see how we can help.

For additional information on [simplifyDIY.com](http://www.simplifyDIY.com), contact Sarah Kennedy or visit www.simplifyDIY.com.

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About MojoCorp Ltd

[simplifyDIY.com](http://www.simplifyDIY.com) is owned and managed by MojoCorp Ltd, a company set up to allow it's directors to embrace their obsession with DIY, home improvement and property development. MojoCorp Ltd also owns MojoCorp Solutions. This consulting arm of the business uses advanced and rigorous analysis to deliver action-oriented insight to its clients.

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