



Liquid Technology and Blancco endorse strategic partnership to ensure secure IT asset disposal

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Under the terms of the agreement, the two companies will integrate Blancco's best-in-class data erasure solutions with Liquid Technology's asset disposition solutions resulting in prevalent and market-leading data security offerings.

PR9.NET September 25, 2006 - NEW YORK, NY and JOENSUU, FINLAND – Liquid Technology, an expert in providing equitable electronic asset disposition and asset recovery solutions, and Blancco, the global specialist in professional data destruction and computer reuse management solutions, today announced their strategic alliance to supply data destructive solutions as a part of Liquid Technology's IT asset disposition services.

"Most of our client base expects our company to provide a complete end-to-end service for their end of life assets. Blancco software enhances our existing services by providing best in class auditing reconciliation to fulfil our clients' needs. In addition, we are seeing a much greater desire to implement internal corporate compliance requirements. Blancco satisfies and often exceeds internal audit procedures," says Richard Greene, Vice President of Operations for Liquid Technology, Inc.

"Our partnership with Liquid Technology is a strong validation of the growing interest in proper disposal of obsolete IT assets. The current increasing trend of data leaks and data theft has caused companies to reconsider their data security policies and needs. Meeting the needs of every client is our ultimate goal," says Kim Vaisanen, Managing Director of Blancco Ltd.

Blancco provides advanced data erasure technology which guarantees 100 % secure cleaning of the hard drive in compliance with over 14 recognized international erasure standards such as the U.S. DoD 5220.22-M, CERG, FISMA, HIPAA, SOX, FACT ACT and GLBA. In addition, Blancco technology provides a centrally managed system with detailed reporting of every erasure performed, thus you can be sure that all the data has been completely destroyed.

"We are very enthusiastic about working with Blancco. We have already implemented their solutions internally for our outsourced clientele and see a great opportunity in marketing this to our clients that data wipe internally and/or process their own equipment prior to lease return. We see our Blancco partnership as integral to proper computer liquidation, asset disposal and data erasure solutions moving forward," says Richard Greene

"This partnership combines the industry expertise and product knowledge of two companies with a proactive approach to clients' requirements. The partnership allows us to leverage new opportunities and expand our market reach. Blancco is excited about the strategic alliance with Liquid Technology and we are looking forward to our cooperation," says Kim Vaisanen.

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About Liquid Technology, Inc.

Liquid Technology provides equitable solutions to companies in need of managed asset-disposition and strategic advice. Specializing exclusively in IT disposition and headquartered in New York, NY USA, Liquid Technology, Inc. has offices nationally to provide on the spot assessment of equipment and offers immediate pick-up from offices, warehouses or centralized areas.

About Blancco Ltd.

With several million end-users, an impressive clientele and a broad network of trusted partners, Blancco has proved to be the global specialist in the field of professional data destruction and computer reuse management. Founded in 1997, Blancco Ltd. has its corporate headquarters in Joensuu, Finland. Besides its 8 international offices, Blancco has partners in all continents and in more than 20 countries.

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