



Voice Talent Websites at Voices.com Receive New Look

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Voices.com, the #1 voice marketer, has just given voice talents a smart, new reason to direct traffic to their freshly spruced up websites at Voices.com.

PR9.NET September 20, 2006 - Toronto, Canada – Voices.com, the industry leading voice marketer, has recently updated the layout and capabilities of their voice talent customers' websites hosted at Voices.com. Voice talents now enjoy more opportunities to customize and brand their websites, receive payments via PayPal, as well as target keywords and optimize their websites for the search engines with new SEO tools to market their voices.

Voice talents listed with Voices.com can now change the theme of their website, selecting the color that best represents their personality. Talent can also pick graphics to designate the kind of MP3 voice-over demos they are showcasing on their websites, including images for commercials, station imaging, narration, telephone voice work, animation, cartoon voice-overs, corporate presentations, podcasting, and foreign language voice demos.

Many professional voice talents appreciate the new Studio field that enables them to list all of their studio equipment separately, including their microphone, computer and software, special equipment, delivery options, and their turnaround time. Each sub field in the Studio is accompanied by a graphic representing the field, visually enhancing the section of the website while drawing attention to the importance of the items listed.

Voices.com CEO David Ciccarelli says, "The voice talent websites at Voices.com truly exemplify why we are the top voice marketer for agency represented and freelance professionals online. Our team focuses on marketing talent while giving them an opportunity use our tools to rise to the top of the search engines with a website they can be proud of."

Voice talent resume information such as voice description, union status, experience, languages spoken, voice-over skills, and clientele are also given precedence in the new interface. The ability to contact voice talent directly from their websites has also become easier, linking to their email address and if the talent has provided it, their business telephone number as well.

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

Phone:	519-488-5575
FAX:	519-858-5197
Website:	http://www.voices.com
E-Mail:	media@voices.com
Address:	Voices.com 130-100 Collip Circle London, ON N6G 4X8