



Talent Agents and Managers Add Voices.com to Their Marketing Mix

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Voices.com, the voice marketplace, is inviting talent agents and talent managers to sign-up to receive superior tools to help them market their clients online.

PR9.NET September 14, 2006 - Toronto, Canada - Talent with agency or managerial representation have traditionally been listed in directories featuring their demos and representation information. A new opportunity for those who represent voice actors, voice-over talents, and voice professionals has just been announced in the form of an offer presented by Voices.com, the industry leading marketer of voice services and provider of voice over work.

Agents and managers are invited to manage their clients' portfolios online at Voices.com, managing all aspects of their clients' account, including the ability to create a website for each talent they represent, detailing information about their clients' voice, the languages that they speak, accents and dialects, specialty skills, training and career experience, recording studio equipment, and client lists. Representatives are also able to include MP3 samples of their clients' voice for prospective customers to listen to.

All talent registered at Voices.com are listed in the Voices.com voice talent search engine. Premium and Preferred members of the service are given additional marketing opportunities such as the ability to be featured in several application-specific voice-over categories and higher ranking in the search results. Representatives of Premium and Preferred talent members can even submit their clients' demos for voice over jobs posted at Voices.com, expanding their reach on a global scale.

Voices.com makes it easy for talent to be contacted by interested parties through the talents' Voices.com website. Managers and agents can accept payments directly on their clients' Voices.com websites via PayPal. This feature helps customers to pay promptly and conveniently online using a trusted and familiar Internet payment gateway.

Voices.com CEO David Ciccarelli says, "A significant number of professional talents with representation have inquired about how we can serve them at our website. Our solution is to invite their managers and agents to include Voices.com as a part of their marketing mix, signing up their talent with us and managing all aspects of their clients' accounts, including negotiations and invoicing."

Meeting the needs of professionals and their representation while providing them with superior services and powerful marketing tools is just one step on the way to making it easier for talent agents, talent agencies, and talent managers to conduct business online. The offer extended by Voices.com is of particular interest and benefit to representatives who do not have a website to showcase their talent but is also a key marketing tool for talent agents desiring to increase their online visibility and expand their network for more work opportunities.

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

Phone: 519-488-5575
FAX: 519-858-5197
Website: <http://www.voices.com>
E-Mail: media@voices.com
Address: Voices.com
130-100 Collip Circle
London, ON N6G 4X8